

Advertising in the Summer Arts Festival Guide

THE OFFER

- The Summer Arts Festival Guide will be distributed to 13,000 people in our community: *It will be inserted into a News Review run AND handed to Festival goers during the Summer Arts Festival weekend in June.*
- The Festival Guide will be available as a digital copy on our website for one year
- The Festival Guide will be distributed in various local venues right here in Roseburg.

WHY CONSIDER ADVERTISING IN THE UMPQUA VALLEY ARTS SUMMER FESTIVAL GUIDE

- Most community members seek out summer events and will be exposed to the name of your business 13,000+ community members.
- Catalogs are picked up by people other than Festival attendees which broadens awareness of and potentially increases revenues for the services and attractions offered in the Roseburg area.

Reserve your ad space
Call 541-672-2532
email: sandee@uvarts.com

DEMOGRAPHICS:
 Median Age: 44+
 Male/Female ratio: 1.0:1
 Population: 22,201



16 page 2018 Summer Arts Festival Catalog

Catalog page size is 8.5” wide by 11” tall, with full color throughout.

Ad prices are same for B&W and full color. Distribution of 13,000+ catalogs happens in mid June.

Business Card Display Ad (3” wide by 2.5” tall).....\$200

Ad includes business name, address, telephone, website and/or email address, up to 35 words, and graphic/image/logo

1/6 Page Display Ad (3.85” wide by 3” tall).....\$225

Ad includes business name, address, telephone, website and/or email address, up to 35 words, and graphic/image/logo

1/3 Page Display Ad (3.5” tall by 7.85” wide).....\$400

Ad includes business name, address, telephone, website and/or email address, up to 35 words, and graphic/image/logo

Vertical Banner Display Ad (2.5” tall by 10.5” tall).....\$450

Ad includes business name, address, telephone, website and/or email address, up to 35 words, and graphic/image/logo

Half Page Display Ad (5” tall by 7.85” wide).....\$650

Ad includes business name, address, telephone, website and/or email address, up to 35 words, and graphic/image/logo

Ad Specifications:

- **camera-ready ad** shall be submitted as a high resolution tiff, jpg, or pdf file in either cmyk or rgb mode.
- **we’ll create your ad for an additional \$50**, but please submit a high resolution photo and/or logo at 1.5 times the size to be printed and as a high resolution tiff, jpg, or pdf file in either cmyk or rgb mode.
- **for further information**, contact sandee@uvararts.com or call 672.2532.

You will receive a proof of your ad prior to being printed. Payment is due upon receipt of the proof, or sooner.

Umpqua Valley Arts Association | 1624 W. Harvard Avenue | Roseburg | Oregon | 97471
www.uvararts.com | sandee@uvararts.com

2018 Summer Arts Festival Catalog

Business Card Display Ad

2" tall by 3.5" wide

\$200

1/6 Page Display Ad

3.85" wide by 3" tall

\$225

1/3 Page Display Ad

7.85" wide by 3.5" tall

\$400

2018 Summer Arts Festival Catalog

1/2 Page Display Ad

7.85" wide by 5" tall

\$650

2.5' x 10.5' banner ad
space - vertical

ON STAGE

Stay close to anything that makes you feel you are glad to be alive. Plant the seeds for a sustainable future. Connect, respect, listen to music, dance, eat good food, and enjoy the golden hour at Fir Grove park

MAIN STAGE

FRIDAY | JUNE 23 |

2:00 PM | MIDDLE EASTERN DANCERS

Enjoy the sounds and movements of the Middle Eastern dance, eat good food, and enjoy the golden hour at Fir Grove park

beloved local belly dancers.

4:00 PM | COW CREEK DRUMMERS

The Drum Circle is a powerful tradition. Join in the spirits and pulse of the Cow Creek Drummers.

6:00 PM | CASA DE BELEN

A talent show featuring the residents, board, staff and volunteers of Casa de Belen. There will be magic, singing, dancing, poetry & lots more!

6:30 PM | YOGA

Relax and enjoy a community yoga session with Sam from the popular local yoga studio, Body Balance.

SAT | JUNE 24 |

12:00 PM |

CHITWOOD DANCERS

A local and beloved youth dance group practicing classical ballet.

2:00 PM | DOUGLAS CTY YOUTH ORCHESTRA

FAMILY STAGE

FRIDAY | JUNE 23 |

2:00 PM | MIDDLE EASTERN DANCERS

Enjoy the sounds and movements of the Middle East with our beloved local belly dancers.

4:00 PM | COW CREEK DRUMMERS

The Drum Circle is a powerful tradition. Join in the spirits and pulse of the Cow Creek Drummers.

6:00 PM | CASA DE BELEN

A talent show featuring the residents, board, staff and volunteers of Casa de Belen. There will be magic, singing, dancing, poetry & lots more!

6:30 PM | YOGA

Relax and enjoy a community yoga session with Sam from the popular local yoga studio, Body Balance.

SAT | JUNE 24 |

The Douglas County Youth Orchestra has provided music education and performance experiences for hundreds of students throughout Douglas County since 1997.

4:00 PM | EVAN THE DANCING DUDE

Evan the Dancing Dude is performing!

6:00 PM | THE ROSE QUARTET

Enjoy the beauty of Mozart, dance a romantic Viennese waltz or listen to the light strains of popular song.

SUNDAY | JUNE 25 |

11:00 AM | CHEETAH VISIT

Ambassador Cheetah visit sponsored by Wildlife Safari. No small animals at the Festival please.

11:30 AM | STORYTELLER

- BOB HEILMAN

Transport time and space with our local author, Bob Heilman, while he tells tales for all ages.

1:00 PM | HULA DANCERS I

Sharing the spirits of Aloha ensure our ancestral knowledge will continue to grow throughout the world.

12:00 PM | CHITWOOD DANCERS

A local and beloved youth dance group practicing classical ballet.

2:00 PM | DOUGLAS CTY YOUTH ORCHESTRA

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SUNDAY | JUNE 25 |

11:00 AM | CHEETAH VISIT

Ambassador Cheetah visit sponsored by Wildlife Safari. No small animals at the Festival please.

4.5' x 7.75' banner ad
space - horizontal

JOE GLASSFORD
VESTED JOE

Booth 6r - woodwork
vestedjoe@hotmail.com

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FOOD TRUCKS

FISHERMAN'S GROTTO

Fresh and delicious seafood! Enjoy hand breaded fish and chips. Fresh from Coos Bay: oysters, clam strips and pop corn shrimp.

HOMEMADE FRIED BREAD

Homemade fried bread (elephant ears), funnel cake, giant curly fries, corn dogs! Pure festival yummy-ness!

IDLEWYLD LODGE

Homemade style tacos made with fresh and local ingredients.

CREPES

Gourmet grilled cheese sandwiches, soups, and salads.

KING CONCESSIONS

High Roller Wraps, rice bowls, and handcrafted flavored lemonades...

ORIENTAL NOODLE

Yakisoba noodles, teriyaki chicken, BBQ chicken stick, sweet & sour chicken, lemon chicken, fried shrimp, spring rolls, sodas, water.

WOKSTAR

Inspired by simple passion, this award winning traditional Japanese food truck will absolutely wok your socks off!

RIVERBLENDZ COFFEE

Hawaiian shaved ice, espresso drinks (lattes etc), coffee, real fruit smoothies, ragus (blended coffee), Italian sodas, water.

SMOKEHOUSE CATERING & BBQ

Pulled pork & chicken sandwiches, linguica sands, St. Louis style ribs, tri-tip sandwich, hamburgers, cheeseburgers, veggie burgers, lobster rolls, Greek orzo salad, potato salad, chips, sodas, water.

UMPQUA DAIRY

Oregon's Umpqua Dairy Ice cream reflects the quality and freshness of its locally sourced milk. Cool down with a cone or cup of Umpqua Dairy Ice Cream.

LOCAL BREWS & WINES

MC MENAMINS

A neighborhood gathering spot throughout Oregon and Washington since 1983, McMenamins handcrafts their own beer and proudly serves it at the Summer Arts Festival.

SPIRE WINERY

A family owned vineyard in the renowned Umpqua Valley, they strive to provide visitors with high-quality wines and a wine-tasting experience that surpasses all expectations.

FRIENDS AND PARTNERS

3" x 3.85"

3.5" x 7.85"

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Catalog**

**Vertical
Banner
Display Ad**
2.5" wide by 10.5" tall

\$450