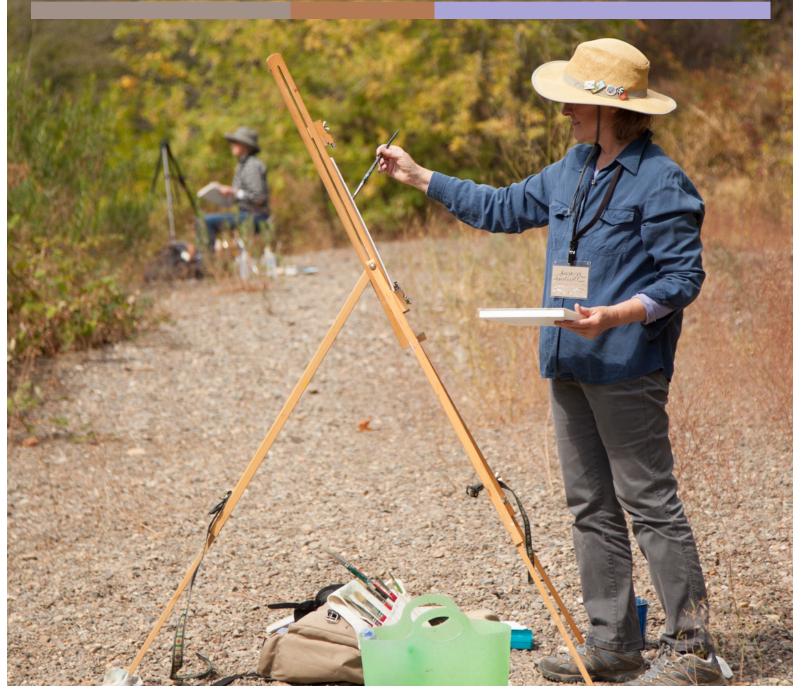


UMPQUA VALLEY ARTS ASSOCIATION PRESENTS **UMPQUA VALLEY ARTS ASSOCIATION PRESENTS** September 24th-28th, 2019 *Artist Guide*



Note from the Gallery Director

"We have to continually be jumping off cliffs and developing our wings on the way down." - Kurt Vonnegut

Dear Artists,

Welcome and thank you for spending these fall days with us in the land of the Umpqua Valley! We hope that you have a wonderful time here with us and are as excited as we are about what's about to transpire in the coming days.

This year, we have spots along the North Umpqua River such as, but not limited to, Steamboat Inn, where you can paint for hours and stop to take a break for some gourmet cuisine! As you cruise through the Inn to the riverscape, be sure to stop at Mott Bridge just down the road to take in the North Umpqua River. We invite you to enjoy a moment of quiet introspection as you take in these serene surroundings.

Douglas County's wild and stunning landscapes, including breathtaking emerald waters of the North Umpqua River and the peaceful, abundant orchards and vineyards of the Umpqua farmlands, are favorite painting spots year after year. They're a huge part of what makes this place so unique. The sense of community here is ubiquitous, and then there's you.

You are the piece to this puzzle that makes all of this happen and shine so brightly. You spend the hours of your days observing life and rendering it so that we may all stop to see the beauty in the places we inhabit. This generous act brings joy to the world and reminds us of what's important. This work becomes a celebration of time and place.

We're honored to have your participation in this year's 9th Annual Umpqua Plein Air Event and Exhibition.

Sandee McGee



"Everything that is painted directly and on the spot has always a strength, a power, a vivacity of touch which one cannot recover in the studio . . . three strokes of a brush in front of nature are worth more than two days of work at the easel." - Eugene Boudin

2019 Umpqua Plein Air Artists

Joan Arsenault Kay Baker Gordon Baker Debi Bates Laura Benedetti Barbara Berry Paul Bourgault Wendy Burger Katy Cauker Debbie Christian Sylvia Clayton Kyla Corbett Jemma Crae Laura Crosby Judi Danielson Karen Doyle Jenay Elder Janis Ellison Caroline Estill Linda Evans Joe Falls Sharon Farrer Marjorie Feldman Michael Friedlein Simran Gleason Patti Hagan Dennis Hellawell Diane Holland HaDay Honscheid Jan Horn David Jones Tara Kemp

Cindy Kenagy Sharon Kendall David Kinker Anna Lancaster Loretta Lang Kenneth Marunowski Taylor Mason Patti McNutt Peggie Moje Jo Morton Vinita Pappas Carol Picknell Katey Ellen Price Sally Reichmuth Susan Rudisill Gayle Shortreed Lynette Slape Cynthia Solie Nathan Sowa Terry Stanley Quin Sweetman James Syfert Martha Waardenburg Maryana Wagor Shelly Wierzba Faye Wilkins Patricia Williams Annette Yuga Dani Zack Paul Zegers

UMPQUA PLEIN AIR 2019 ARTIST SCHEDULE

Tuesday, September 24th – Opening Day

10:00 – 10:30am	Artist Social
10:30 – 11:00am	Orientation
11:00 – 12:00pm	Juror Talk with Thomas Kitts
12:00 – 4:00pm	Get Settled & Car Pool to Evening Paint-Out at the Ratzlaff Pond
4:00 – Dusk	Artist Sunset Paint-Out at Ratzlaff Pond and River Outlooks

Wednesday, September 25th

Suggested Location: Umpqua, OR

Comiskey Home: 14420 Garden Valley Rd. Umpqua, OR 97486

8:00 – 1:00pm	Hospitality Table Open
Dawn – Dusk	Artist Paint Out
Noon	No Host Lunch at Lighthouse Bakery & Café 6461 Fort McKay Rd.
2:00 – 4:30pm	Kids Quick Draw Event Umpqua Valley Arts

Thursday, September 26th

Suggested Location: North River

Colliding Rivers Visitor Center Glide, OR 97443

8:00 – 1:00pm Hospitality Table Open

Dawn – 5:00pm	Artist Paint-Out
Noon	BYO Picnic Lunch

Friday, September 27th

Suggested Location: Doc Bailey's Farm

510 Jones Rd. Roseburg, OR 97471

8:00 – 1:00pm	Hospitality Table Open
Dawn – 5:00pm	Artist Paint-Out
5:30pm	DEADLINE to turn in framed artwork for jurying UVAA Studio East
6:30pm	No Host Dinners in Roseburg

Saturday, September 28th

Demo & Paint-out with Thomas Kitts,

Opening Reception & Awards Ceremony

Umpqua Valley Arts Association

9:00am – 2:00pm	Demo & Guided Paint-Out with Thomas Kitts
4:00pm	Opening Reception: 2019 UMPQUA PLEIN AIR EXHIBIT OPENS September 28 th – October 26 th
5:15pm	2019 Awards Ceremony
6:00pm	Conclusion of Umpqua Plein Air 2019! Thank you for spending these beautiful days with us in the Land of the Umpqua Valley!

UMPQUA PLEIN AIR 2019 RULES OF ENTRY

UMPQUA PLEIN AIR RULES

- 1. Artist must be a registered participant for Umpqua Plein Air 2019.
- 2. Artists are encouraged to arrive on Tuesday for the Check-In, Artist Social, Juror Talk, and First Paint-Out. However, if you are not arriving on Tuesday, please check in at the Arts Center before you begin painting.
- 3. Artists may paint as many paintings as they would like to on Tuesday, Wednesday, Thursday and Friday but can submit no more than three paintings.
- Artwork submitted must be 2D paintings or drawings completed outdoors, from life, on Tuesday, September 24th, Wednesday, September 25th, Thursday, September 26th and/or Friday, September 27th, 2019 at a location within a 50 mile radius of UVA.
- 5. Artwork surface must start off blank. Pre-toned canvas, paper or gessoed canvas is fine.
- 6. Only minor adjustments to your painting may be made off site.
- 7. Artists may sign the front of the painting. The wall tag will also identify the work in greater detail after the jurying process.
- 8. The painting must be framed (or have gallery wrapped canvas with the sides pre-painted) and wired, ready to hang. Hanging hooks are not acceptable.
- 9. The painting must be for sale. UVA commission rates are 30% UVA member and 40% non-member.
- 10. UVA will provide blank labels. Artists will fill out two identical labels for each painting; one label should be taped to the back and one label left loose to be turned in with the artwork. The label will include the title, price, medium, location and dimensions. The artist will also sign the tags as verification that the painting was done on location during the event.
- 11. Artists must turn in their artwork to the Arts Center by 5:30 pm on Friday, September 27th, 2019.
- 12. Submitting participants will be required to sign the standard UVA gallery contract, provided at the Artist Social on Tuesday, September 24th.
- 13. Entries will be judged from actual artwork. The top 40 paintings will hang in the Hallie Brown Gallery and the remaining work will be on display in all other galleries.
- The exhibit will hang from Sept 28 Oct 25, 2019. Unsold artwork may be picked up on Saturday, October 26th from 10am-2pm or Monday, October 28th from 10 am to 4 pm.
- 15. Artists may not substitute another work for an accepted work nor withdraw the work once it is accepted.
- 16. If return shipping is required, the artist must provide a shipping container and will be responsible for total shipping costs from UVAA.
- 17. UVAA reserves the right to refuse upon arrival any piece of artwork that does not meet hanging criteria or that was not painted during the event.

FREQUENTLY ASKED QUESTIONS

• Is there a Quickdraw this year?

We will not be conducting a Quickdraw this year. In lieu of the Quickdraw this year we've added a sunset paint out day on Tuesday from 4pm to dusk at the Ratzlaff property which has two distinct views: the Pavillion/Pond and an incredible view of the Umpqua River from the main house, a private spot with incredible overlooks.

How many paintings can I submit?

You may turn in three paintings total from the Tuesday, Wednesday, Thursday and Friday paint outs.

• Are all paintings going to be a part of the exhibit?

A minimum of one painting per artist that meets the eligibility requirements will be displayed. Depending on how many total artworks are turned in, our juror may have to select which pieces remain hanging in the building for exhibit. The juror will select up to 40 works to be given Awards of Distinction which includes the First, Second, Third, and Fourth Place Awards. These top 40 will hang in the Hallie Brown Ford Gallery. All other artworks included in the exhibit will be displayed in the Corridor Gallery and Gallery II.

• How long will the artwork be on exhibit in the galleries?

The exhibit will hang from September 28 to October 25, 2019. Any unsold artwork can be picked up by the participant, or any designated pick-up person. If artwork is to be shipped, artists must provide a shipping container and a return shipping label.

Do I sign my painting?

Yes. For the purpose of sales and artwork value, please do sign your work. The wall tagging ID plaque will be posted by your hanging work after the jury is complete and will identify your work to the viewer through the exhibit as well.

• Do I have to check in at 8:00am on paint-out days?

No, you do not need to check in on paint out days. We do not timestamp the artwork, making the process less stressful and more flexible for our artists. We recommend starting at 8:00 AM because that is when we will have volunteers available to answer questions and UVA hospitality (coffee & baked goods), but feel free to paint whenever you like.

Artwork Tagging Process

ID tags for the back of each painting will be available in your registration packet and at the hospitality tables. You will need to fill out two tags for each painting. Attach one to the back of your work and turn in the other one with your work at the Arts Center. Canvases will not need to be stamped and all work needs to be turned in no later than Friday, September 27th at 5:30pm to Studio East.



FREQUENTLY ASKED QUESTIONS continued

• Can I bring a toned paper or canvas?

Yes. Your canvas can be toned and gessoed. Canvas and/or paper must be completely blank of any drawing, lines or design.

• I keep reading the word "canvas" but I'm a watercolor painter. Is paper okay as well?

Yes, you can use paper, wood panel or any other surface as long as fits the hanging requirements.

• What if another artist or spectator is distracting me?

We will ask people to be conscientious and thoughtful of others. If someone is distracting you, simply let them know you are trying to concentrate and you are unable to talk and paint at the same time. If they continue to be a problem, our volunteers will be available to speak with them. Please don't hesitate to call Sandee on her cell phone: 541-530-8416, if you need assistance.

• Can I use more than one media?

Of course! Paint an acrylic in the morning and a watercolor in the afternoon. Just be sure to label them properly. If you are using mixed media in one piece, you need to state specifically what you used, i.e. "watercolor and charcoal" on your ID tag.

• When should I frame my work?

For best results, prepare the frame components ahead of time. There will be a table available at the Arts Center where you can work on framing. You should bring all the tools and components needed to finish this task. There will not be a backup supply kit available. Keep in mind, there may be a crowd at the table at the last minute. Just be sure your artwork is framed and turned in to Gallery East before 5:30 PM on Friday.

• What framing is required?

All artwork is required to be "hanging ready" upon delivery to UVAA complete with picture wire hanging on the back (hanging hooks are not acceptable.) Gallery wrapped canvas is acceptable as long as there is picture wire hanging on the back and there is no wet paint on the sides or back; the sides may need to be pre-painted and dried before this event. Only "gallery wrapped" sides (without staples on the sides) are acceptable

• What if I finish early?

You are free to leave at any time during the day.

• What if it rains?

As the saying goes, the show must go on. Our weather in September is almost always warm and sunny with an average temperature of 75°. However, come prepared for anything and everything!

• Can someone else deliver my painting?

No, you must deliver your own work.

• What if my piece doesn't turn out?

Working on location isn't about creating perfect artwork, it's about being in the moment. While you may not appreciate your work, others may find it wonderful. We encourage you to turn in your work no matter how imperfect you may feel it is. The entire building exhibit will be dependent on receiving the finished and wet framed work! Three pieces each!

• What if I can't participate every day?

Not a problem, just let the Arts Center staff know ahead of time.

RECOMMENDED LOCATIONS

WEDNESDAY Reustle-Prayer Rock

960 Cal Henry Rd, Roseburg, OR 97471

From the Comiskey House to Reustle-Prayer Rock Vinyards:

14420 Garden Valley Rd Umpqua, OR 97486

Head southeast on Garden Valley Rd toward Oak Hill Rd 1.3 mi

Slight left onto Cal Henry Rd 0.9 mi

Sharp left 0.2 mi Reustle-Prayer Rock Vineyards

From the Umpqua Valley Art Center to Reustle-Prayer Rock Vinyards:

1624 W Harvard Ave Roseburg, OR 97471

Head west on W Harvard Ave toward W Keady Ct 0.3 mi

Turn right onto NW Stewart Pkwy 1.3 mi

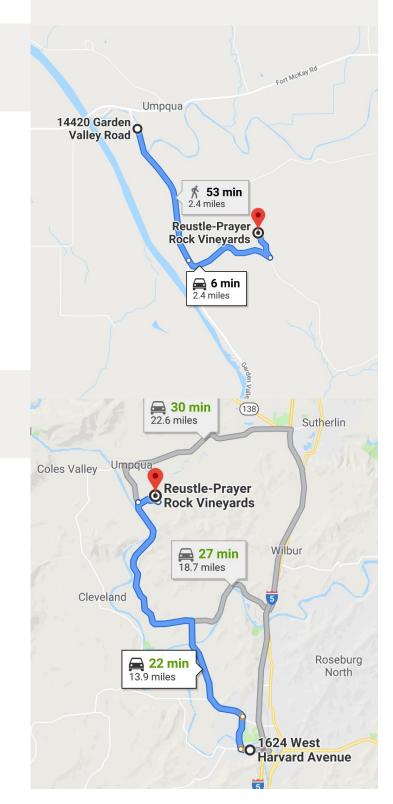
Turn left onto NW Garden Valley Blvd 11.2 mi

Turn right onto Cal Henry Rd 0.9 mi

Sharp left 0.2 mi Reustle-Prayer Rock Vineyards

Painters can use two locations at Reustle Winery: The Observation Deck & The Amphitheatre There are outhouses located near the Observaton Deck.

It's harvest time so steer clear of the Courtyard please!



RECOMMENDED LOCATIONS

WEDNESDAY

Henry's Estate Winery

687 Hubbard Creek Rd, Umpqua, OR 97486

From the Comiskey House to Henry's Estate Winery:

14420 Garden Valley Rd Umpqua, OR 97486

Head southeast on Garden Valley Rd toward Oak Hill Rd 1.3 mi

Slight left onto Cal Henry Rd 0.9 mi

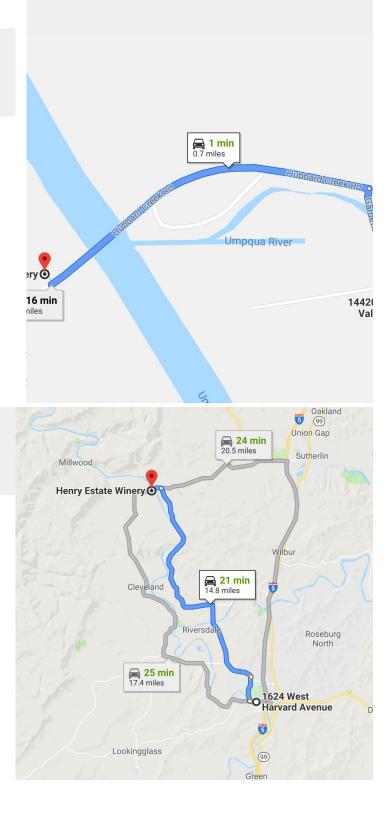
Sharp left 0.2 mi Reustle-Prayer Rock Vineyards

From the Umpqua Valley Art Center to Henry's Estate Vineyards:

1624 W Harvard Ave Roseburg, OR
97471
Head west on W Harvard Ave toward W Keady Ct
0.3 mi
Turn right onto NW Stewart Pkwy
1.3 mi
Turn left onto NW Garden Valley Blvd
12.7 mi
Turn left onto Hubbard Creek Rd Destination will be on the right
0.5 mi
Henry Estate Winery
687 Hubbard Creek Rd, Umpqua, OR 97486

Painters are welcome to paint and eat lunch (bring your own bag lunch) at Henry's Estate Winery. A perfect picnic area is available. Bathrooms are located inside the main building near the tasting room.

Henry's is the location to paint an iconic old barn!



RECOMMENDED LOCATIONS

Thursday – North Umpqua River

Come to the Colliding Rivers Hospitality Table from 8:00am – 1:00pm to have coffee, home-baked goods, and talk with fellow artists!

Colliding Rivers

DIRECTIONS FROM THE ARTS CENTER TO COLLIDING RIVERS HOSPITALITY TABLE

Head east on W Harvard Ave toward W Fairhaven St

Continue onto SW Freeway Ave

Continue onto SW Oak Ave

Turn left onto SE Stephens St

Turn right onto OR-138 E/NE Diamond Lake Blvd

Continue to follow OR-138 E for 16.1 mi

DESTINATION WILL BE ON THE LEFT

Cavitt Creek Falls

DIRECTIONS FROM THE ARTS CENTER

Head east on W Harvard Ave toward W Fairhaven St 0.8 mi

Continue onto SW Oak Ave 0.4 mi

Use the left 2 lanes to turn left onto SE Stephens St 0.3 mi

Turn right onto NE Diamond Lake Blvd 0.1 mi

Continue straight onto OR-138 E/NE Diamond Lake Blvd 16.1mi

Turn right onto Little River Rd 6.7 mi

Turn right onto Cavitt Creek Rd 0.3 mi

DESTINATION WILL BE ON THE LEFT



Eithe Rover

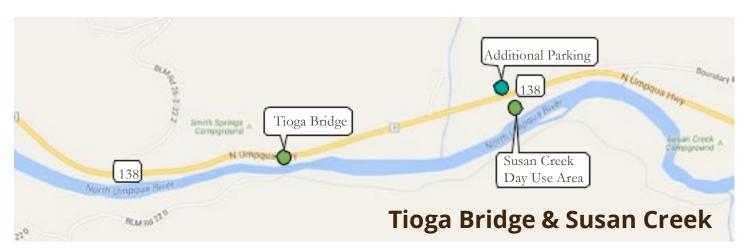
*Colliding Rivers

Hospitality Table



RECOMMENDED LOCATIONS

Come to the Colliding Rivers Hospitality Table from 8:00 am – 1:00 pm to have coffee, home-baked goods, and talk with fellow artists!



TIOGA BRIDGE – Milepost 27

The beautiful Tioga Pedestrian Bridge crosses over the North Umpqua River. Painters may set up on the bridge provided you leave room for pedestrians to walk by.

FALL CREEK FALLS TRAILHEAD

Milepost 32 &33

Fall Creek Falls is located east of Glide along the North Umpqua Highway. The trail stretches an easy ³/₄ mile to the falls, passing several pretty cascades and a rock outcrop, known as Jobs Garden. Parking and public restrooms are available.



SUSAN CREEK - Milepost 28 & 29

The Susan Creek Day Use Area provides an elevated view of the North Umpqua with picnic tables and a gazebo. There are also nice restrooms and running water.

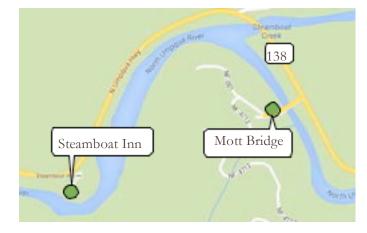
STEAMBOAT INN & MOTT BRIDGE

Steamboat Inn - Milepost 38

Lodging and café available. Paint-out location in beside the river. Eat lunch or dinner at this local gem.

Mott Bridge - Milepost 38

The historic Mott Bridge was built by the Civilian Conservation Corps in 1935. Parking and public restrooms available across the bridge.



RECOMMENDED LOCATIONS

Friday – Doc Bailey's Farm 510 Jones Rd., Roseburg, OR 97471

Come to the Doc Bailey's Hospitality Table from 8:00am – 1:00pm to have coffee, home-baked goods, and talk with fellow artists!

DIRECTIONS FROM THE ARTS CENTER

Head west on W. Harvard Ave. 0.4 mi

Turn right onto NW Stewart Parkway 1.3 mi

Turn left onto NW Garden Valley Blvd 1.3 mi

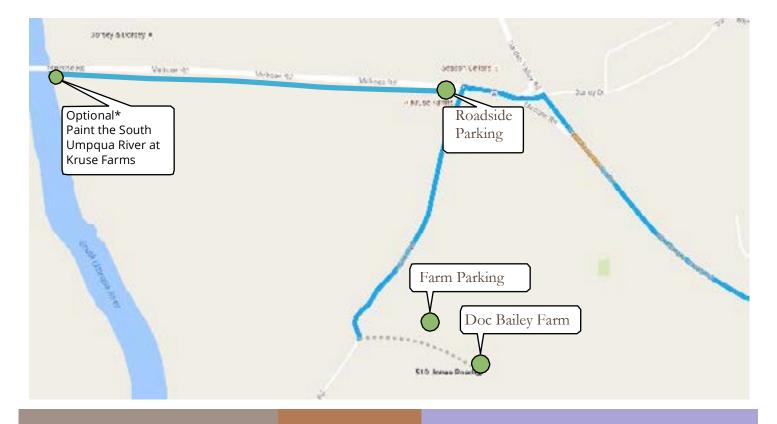
Turn left onto Melrose Rd 0.2 mi

Turn left onto Jones Rd 0.4 mi

DESTINATION WILL BE ON LEFT

Doc Bailey's Farm is nestled between the rolling hills of Douglas County. You will lose count of the number of historic barns and outbuildings. Enjoy the day painting grassy pastures, old oak trees, sheep, horses, and farm equipment!

The Hospitality Table and restrooms will be located in front of the house. Parking will be available to the left upon entering the property.



DEMO & GUIDED PAINTOUT WITH THOMAS JEFFERSON KITTS **SATURDAY**

Comiskey House from 9am - 2pm 14420 Garden Valley Rd., Umpqua, OR 97486

From the Umpqua Valley Art Center to the Comiskey House:

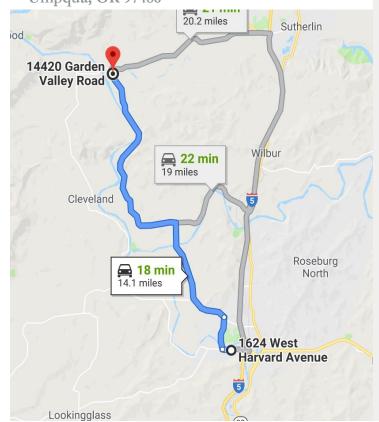
1624 W Harvard Ave Roseburg, OR 97471

Head west on W Harvard Ave toward W Keady Ct 0.3 mi

Turn right onto NW Stewart Pkwy 1.3 mi

Turn left onto NW Garden Valley Blvd Destination will be on the left 12.5 mi

14420 Garden Valley Rd Umpqua, OR 97486



Join us at the Comiskey house in lovely Umpqua, OR for a demo and guided paint-out. This is a once in a lifetime opportunity to learn from a master of Plein Air. Thomas is both inspired and exhilarated by the way light plays across the landscape and he has devoted most of his life to capturing it in oil. He prefers to work directly from life for its honesty and immediacy, incorporating many alla prima techniques developed by 19th century master painters such as Sargent, Sorolla, and Zorn.

"When people view my efforts I want them to see a painting, not a photograph. I want them to experience a surface made alive with color, texture, and the movement of my hand, yet also feel tethered to the reality that gave birth to the work. Up close, I want my surfaces to explode. From a distance, I want them to optically reassemble into a whole. But most of all, I want my audience to appreciate why I prefer to paint from life – and thus discover our common sense of wonder."

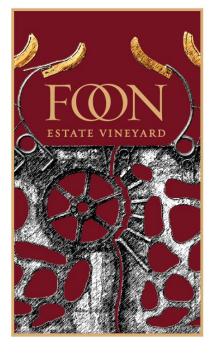
- Thomas Jefferson Kitts

LOCAL RESTAURANTS | BREWERIES | WINERIES









RESTAURANTS

Alexanders Greek Cuisine | 643 SE Jackson St.
Blac-N-Bleu Bistro | 1700 NW Garden Valley Blvd.
Brix Grill | 527 SE Jackson St.
Dino's Ristorante Italiano | 404 SE Jackson St.
Loggers Tap House | 2060 NW Stewart Pkwy
Mariachi Loco | 647 SE Jackson St.
McMenamins | 700 SE Sheridan St.
Old Soul Pizza | 525 SE Main St. | Featuring "Plein Air" pizza!
Parrott House | 1851 SE Stephens St.
Salud | 723 SE Lane Ave.
True Kitchen + Bar | 629 SE Main St.

BREWERIES

Backside Brewing Co. | 1640 NE Odell Ave.
North Forty Beer Co. | 435 SE Jackson St.
Old 99 Brewing Co. | 3750 Hooker Rd.
Two-Shy Brewing | 1308 NW Park St.

WINERIES

Abacela Winery | 12500 Lookingglass Rd.
Cooper Ridge Vineyard | 1389 Old Garden Valley Blvd.
Foon Estate Vineyard | 340 Busenbark Ln. | Free Tasting for UPA Artists!
Hillcrest Winery | 240 Vineyard Ln.
Joseph Jane Winery | 155 Lower Garden Valley Rd.
Melrose Vineyards | 885 Melqua Rd.
Paul O'Brien Winery | 609 SE Pine St.
Reustle Vineyards | 960 Cal Henry Rd.
Southern Oregon Wine Institute | 1140 Umpqua College Rd.
Trella Vineyards | 642 SE Jackson St.



Umpqua Valley Arts Association 1624 W. Harvard Ave. Roseburg, Oregon 97471 (541) 672-2532 | WWW.UVARTS.COM Thank you to all who make Umpqua Plein Air the incredible annual event that it is! We could not host such a special event with out the support of our amazing community, dedicated volunteers, and hardworking staff.

Much appreciation to our many partners and sponsors for your continued support and contributions to this event!





M. GRAHAM & Co.

