

# Advertising in the Summer Arts Festival Guide

## THE OFFER: **FOR ARTS FESTIVAL ARTISTS**

- The Summer Arts Festival Guide will be inserted into a News Review run of 13,000 people AND handed to Festival goers during the Summer Arts Festival weekend in June.
- The Festival Guide will be available as a digital copy on our website for one year
- The Festival Guide will be distributed in various local venues right here in Roseburg.

*Example of artist paid advertising spots inside Festival Guide is provided below.*

**Reserve your ad space**

**Call 541-672-2532**

**email: [sandee@uvars.com](mailto:sandee@uvars.com)**

### DEMOGRAPHICS:

Median Age: 44+

Male/Female ratio: 1.0:1

Population: 22,201



## 16 page 2018 Summer Arts Festival Catalog - Artist Pricing Menu

Catalog page size is 8.5" wide by 11" tall, with full color throughout.

Ad prices are same for B&W and full color. Distribution of 13,000+ catalogs happens in mid June.

**Display Ad (2" wide by 2.5" tall).....\$60**

Ad includes business name, address, telephone, website and/or email address, up to 35 words, and graphic/image/logo

**Business Card Display Ad (3" wide by 2.5" tall).....\$75**

Ad includes business name, address, telephone, website and/or email address, up to 35 words, and graphic/image/logo

**Ad Specifications:**

- **camera-ready ad** shall be submitted as a high resolution tiff, jpg, or pdf file in either cmyk or rgb mode.
- **we'll create your ad for an additional \$50**, but please submit a high resolution photo and/or logo at 1.5 times the size to be printed and as a high resolution tiff, jpg, or pdf file in either cmyk or rgb mode.
- **for further information**, contact [sandee@uvarts.com](mailto:sandee@uvarts.com) or call 672.2532.

You will receive a proof of your ad prior to being printed. Payment is due upon receipt of the proof, or sooner.

Umpqua Valley Arts Association | 1624 W. Harvard Avenue | Roseburg | Oregon | 97471

[www.uvarts.com](http://www.uvarts.com) | [sandee@uvarts.com](mailto:sandee@uvarts.com)

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