

UMPQUA VALLEY ARTS ASSOCIATION PRESENTS

**A CALL TO ARTISTS:**  
The 48th Annual Summer Arts Festival  
Poster Contest

**THE THEME OF THIS YEAR'S FESTIVAL:**  
**THE HEART OF UMPQUA**

**SUBMISSION DEADLINE:**  
FEBRUARY 6, 2016

Juried Art Prospectus:

**Artist Schedule:**

Submission Deadline:	Saturday, February 6, 2016
Email Notification:	Thursday, February 25, 2016
High Res Editable File Due:	Friday, February 26, 2016
Festival Dates:	June 24, 25 & 26

We hope you will share your creativity and passion for the 48th Annual Summer Arts Festival by entering our Poster Contest!

The winning poster will be used to promote the Festival, and be used in marketing materials including the Summer Arts Festival website, festival materials, collateral, press releases and signage. This gives an artist incredible exposure!

The purpose of the contest is to design a poster promoting the 48th Annual Summer Arts Festival. Create an original artwork that you think best exemplifies the Summer Arts Festival theme: *The Heart of Umpqua* and submit it in JPG format. The deadline for entries is on Saturday, February 6th, 2016.

There is no fee to enter.

One winner will be selected. This winner will be announced to the public by March 1st, 2016 via an email blast, on the UVAA Website, and on Facebook.

**Submission Guidelines:**

The purpose of the contest is to design a poster for the 48th Annual Summer Arts Festival. The final version of the poster may be subject to change. The Committee reserves the right to use this artwork for advertising purposes for this year's festival only. The artist will retain ownership of the original artwork.

**Winner:**

Notifications will go out on Thursday, February 25th, 2016. The winning artist will need to send UVAA's Gallery Manager, Sandee McGee, the High Resolution Editable File no later than Friday, February 26, 2016 in order to participate. The winning artist will be announced online by March 1st. The winning design will be used on festival materials, including the Summer Arts Festival website, festival materials (posters, t-shirts, postcards, program), collateral, press releases and signage. For more details, go to <http://uvarts.com/saf-poster-contest>. *Don't forget to like us on Facebook!*

**Rules of Entry:**

Eligibility: Open to all artists to submit up to (3) entries. Entries must be original works of art and entirely created by the entrant. No work will be accepted which is in violation of any copyright.

**Entry Fee:** Free

**Submission Requirements:**

- Create an original two-dimensional artwork that you think best exemplifies the Summer Arts Festival theme: *The Heart of Umpqua* and submit it in JPG format online at <http://uvarts.com/saf-poster-contest>.
- All artwork must be at least 11"x17" at 300dpi, or must scale down to 11"x17".
- The entries must be submitted in JPG format, however artists must also keep their working/editable files for future use.
- Images must be labeled as per this example: John M. Smith = SAFPOSTER\_JSMITH\_1.jpg SAFPOSTER\_JSMITH\_2.jpg ; entries which aren't named correctly will not be juried.

- No more than 3 entries may be submitted by any one entrant. Artists can choose to do one of two types of submissions:
  1. Original artwork only
  2. OR, The full poster design/composition using your own original artwork and adding the following text:

48th Annual Summer Arts Festival  
Local Art \* Live Music \* Projects for Kids \* Food Trucks \* Craft Beers  
(asterisks not required)  
June 24, 25 & 26, 2016  
In Fir Grove Park  
uvarts.com  
Admission: Still only \$3/person | Families: \$10 | Children under 6: Free

**Criteria:**

- Entries submitted must be digital jpeg files. Entries will be judged by the juror/s from these digital jpeg files.
- Artists may not substitute another work for an accepted work nor withdraw the work once it is accepted.
- All artwork must scale down to 11"x17", 300dpi.
- UVAA reserves the right to reproduce artwork from digital images for publicity purposes.

Complete "Online" Registration is available at this link:

<http://uvarts.com/saf-poster-contest>

**Delivery of Accepted Artworks:** Winning artwork must be sent to UVAA's Gallery Manager, Sandee McGee, in the form of a High Resolution Editable File no later than Friday, February 26, 2016 in order to participate.