

UMPQUA VALLEY ARTS ASSOCIATION PRESENTS

PHOTOGRAPHY NOW!

Juried Art Show and Competition
Prospectus

May 6 – June 27, 2016

Juror: Laura Valenti

Laura Valenti is a photographer, curator, educator, and arts director based in Portland, Oregon. She works as Outreach Director at Photolucida, a nonprofit that works to build connections between photographers and the gallery and publishing worlds. Previously, she worked as Program Director and co-Curator at Newspace Center for Photography.

Cash Awards:

\$500 1st Place

\$200 2nd Place

\$100 3rd Place

Submission Deadline: March 4, 2016

Artist Schedule:

Submission Deadline: March 4, 2016
Email Notification: Friday, April 1, 2016
Art Delivery to UVAA: Monday, May 2, 2016
Opening Reception: Friday, May 6th - 5pm to 7pm
Exhibit ends: Sunday, June 26, 2016
Artwork Pick Up/shipped: Tuesday, July 5 & 6, 2016 - 10am to 5pm

Rules of Entry:Eligibility:

Eligible to all artists using photography as a medium to submit up to (3) entries in all themes and photographic processes. All work must be display-ready upon arrival. UVAA commission rates are 30% for UVAA members and 40% for non-members. Entries must be original works of art and entirely created by the entrant. No work will be accepted into this show which is in violation of any copyright. Artwork must have been completed within the last two years. Work must not have been previously exhibited at UVAA.

Entry Fee: Non-refundable \$20 (Members) and \$30 (Non-Members) fee for 1–3 artwork entries. (If applicable, checks payable to UVAA)

Awards: 1st Place: \$500, 2nd Place: \$200, 3rd Place: \$100

Criteria:

- Entries submitted must be digital jpeg files. Entries and awards will be judged by the juror from digital jpeg files. **All entries must be made through the CaFE website (www.callforentry.org)**
- Artists may not substitute another work for an accepted work nor withdraw the work once it is accepted.
- All entries must be for sale.
- All artwork must fit through a standard 3-foot wide door and weigh less than 50 lbs.
- UVAA reserves the right to refuse upon arrival any work that does not match the image or meet hanging criteria or is of unacceptable quality.
- UVAA reserves the right to reproduce artwork from digital images for publicity purposes.

A link to the online application is available here: <http://www.uvarts.com/call-to-artists>

Digital Entry File Requirements:

Images must be uploaded to your portfolio inside of your free Cafe account in order to submit.

Upload requirements on Cafe:

- File format: JPEG only
- File dimensions: No smaller than 1920 pixels on the longest side
- File resolution: 72 ppi/dpi (standard web resolution)
- File size: 5 MB maximum

Shipping and Delivery of Accepted Artworks:

Art Center hours are Tuesday – Friday, 10am - 4pm and Saturday 10am – 2pm. Work may be hand delivered or shipped, in order to be received at UVAA between April 28th and May 2nd. Artwork will be the responsibility of the artist until it is received by UVAA. Each artist will be responsible for shipping costs to and from UVAA. Complete instructions will be included with acceptance letter. UVAA will insure each accepted work for 60% of its value from the time of arrival at UVAA until it is released to the shipping agent.

Juror Laura Valenti:

Laura Valenti is a photographer, curator, educator, and arts director based in Portland, Oregon. She works as Outreach Director at Photolucida, a nonprofit that works to build connections between photographers and the gallery and publishing worlds. Previously, she worked as Program Director and co-Curator at Newspace Center for Photography. Laura curates photography exhibitions around the country and internationally, including recent exhibits at the Center for Fine-Art Photography, Photographic Resource Center, and RayKo Photo Center. She also recently curated a major northwest landscape photography exhibition for the Oregon Historical Society. "Place: Framing the Oregon Landscape" was on display at OHS November 2014 through May 2015. A documentary portraiture exhibition Laura curated was just shown at the Lishui International Photography Festival (China) in November 2015.

Laura frequently serves as a juror for photography competitions. She has juried for Center's Director's Choice Awards, Photo District News, The Oregonian, Critical Mass, Rangefinder Magazine, LightBox Photographic, and more. She has also served as a reviewer at various portfolio review events, such as Houston FotoFest, Review Santa Fe, and Photolucida.

Laura loves to help photographers clarify their vision and produce stronger work. She teaches online courses that focus on helping photographers identify sources of inspiration and reach photographic goals. She also lectures about photography and the creative practice and teaches immersive weekend photography retreats. As a long-time photographer, she has an intimate perspective on the creative process and can work with emerging photographers to develop their skills as well as their creative voice. Her degree is from Reed College.

For questions and additional information contact: Arts Center, Gallery Manager, 541-672-2532