

# UMPQUA VALLEY ARTS ASSOCIATION

## 2018 SUMMER ARTS FESTIVAL

Friday, June 22; Saturday, June 23; Sunday, June 24

### ART VENDOR INFORMATION

The Umpqua Valley Arts Association is proud to present our 50th Annual Summer Arts Festival, the largest arts Festival in Douglas, Coos and Curry Counties. This eagerly anticipated celebration of the arts is well attended with a nominal \$5 per person or \$15 family rate at the gates. The Festival is strongly promoted with a marketing plan which includes newspaper, television and radio coverage, as well as social media and online marketing. The Arts Center, which rests in the center of historic Fir Grove Park, is located in the heart of Roseburg.

The Arts Festival Artisan Marketplace can accommodate over 100 fine artists and craftspeople from around the country. Artists will offer work in a wide variety of juried mediums including painting, ceramics, glass, jewelry, wood, photography, fiber, metal and more. In addition to the Artisan Marketplace, the **McMenamins Food Court** features 10 or more food vendors plus beer and wine.

Entertainment performances by regional acts will be presented on both the Family and Main Stages. This three day Arts Festival hosts more than 8,000 - 10,000 people over the course of the weekend. We are dedicated to providing you, the exhibiting artist, with the support needed to experience an enjoyable and profitable weekend.

#### **Festival Dates & Hours:**

The dates of the Festival are **Friday, June 22, 2018 from Noon until 8pm, Saturday, June 23, 2018 from 10am to 8pm and Sunday, June 24, 2018 from 10am to 4pm. The **McMenamins Food Court** and entertainment on the Main Stage will remain open until 9pm on Friday and Saturday nights and Sunday afternoon until 4pm.**

- No animals, bicycles or skateboards on Festival grounds; **no exceptions.**
- No overnight camping is allowed in Fir Grove Park; **no exceptions.**
- No smoking; Fir Grove Park has been designated a No Smoking zone by the City of Roseburg; **no exceptions.**
- No electricity to sites; no generators allowed.

#### **Jury:**

- Entries will be judged on artistic quality, creativity, design and craftsmanship by a new panel of artists and/or art professionals. The panel is judging your work on the images you submit, so please keep this in mind while documenting your work and booth for your application.
- **Four photos of sample artwork and 1 photo of your booth setup are required with every application; no exceptions.** Photos will not be returned. Only **jpg** images accepted with online applications. Be aware that the clarity and quality of your images will have an impact on whether or not the work is juried into the Festival. Here is how you need to save your images: Last name\_01.jpg
- Submission fees are not processed unless the applicant is accepted, at which time the applicant is notified.
- ALL artwork MUST be handcrafted by the submitting artist; no commercially manufactured artwork is allowed. Only juried artwork is permitted in the artist vendor booth; this will be enforced by visual inspection via the Festival committee throughout the weekend; vendors who do not comply with this risk being dismissed from grounds.

**Booth Information:**

- ***NEW This year!*** There is **\$10 Application Fee to submit through ZAPApplication.org.**
- Artists who register by March 15, 2018 will receive the early-bird registration rate of **\$155 for UVAA members and \$190 for non UVAA members. After March 15, booth fees are \$170 for UVAA members and \$205 for non UVAA members. Deadline for all registrations is June 1, 2018.**
- For the very few vendors who do have electricity running to their booths; add an additional \$25.
- Art vendors are advised not to begin set-up until Friday beginning at 7am. Absolutely no set up sooner than Thursday at 4pm (limited security). There is no security on-site until Friday night. Set up must be completed by 11am sharp Friday.
- One lane of the main road will be closed on Friday morning from 7am - 11am to allow vendors to unload and set-up. No vehicles allowed before road closure in place, marked by orange cones, and must be moved by 11am when the lane is re-opened; **no exceptions.**
- No vehicles allowed on the grass areas within the Artist Booth areas of the park.
- Artist vendor booths are required to remain open and available for Arts Festival patrons until the 8pm closing on Friday and Saturday, and 4pm on Sunday; **no exceptions.**
- One lane along Harvard will be closed from 4-7pm to enable vendors to pack up. No vehicles may be parked in the lane before lane closure and must be moved by 7pm; **no exceptions.** Police permitted closures will be strictly enforced.
- No more than two artists permitted to share one booth. Exhibitors can select their preference for booth location from the Festival site map. Booths will be assigned on a first come, first served basis once application is received with payment.
- Each booth space accommodates a 10 feet deep by 10 feet wide booth tent.
- Exhibitors are responsible for providing their own booth structures with canopies, racks, chairs, tables, display units or other fixtures suitable for outdoor use. All artwork must remain inside the booth area.
- Artists are encouraged to make their work in front of the attendees, within their booths. Be prepared for any inclement weather with appropriate rain covers, tie-downs and weights etc. Direct sun can be a factor as well, since most booths are in direct sun or only partial shade.