

UMPQUA VALLEY ARTS ASSOCIATION PRESENTS

UMPQUA PLEIN AIR

September 13 - 16, 2017

Artist Guide



UMPQUA VALLEY ARTS ASSOCIATION

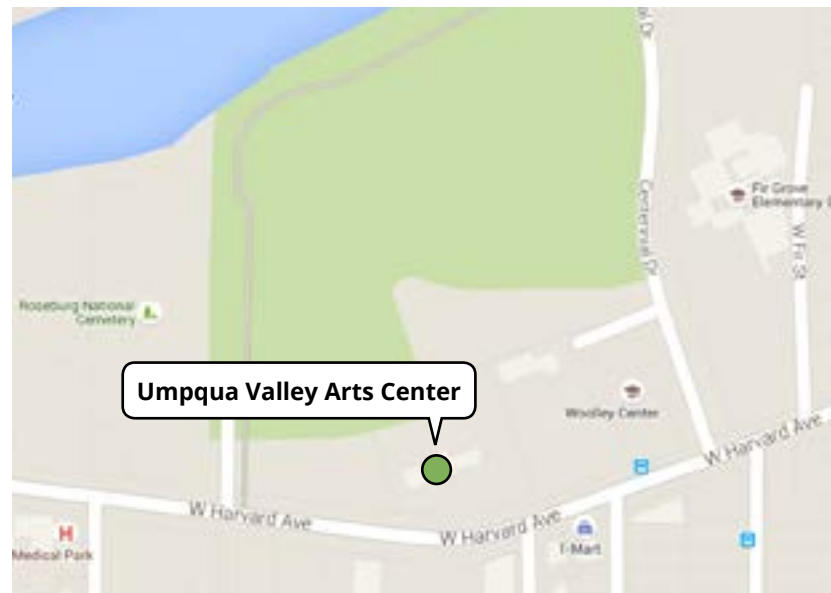
1624 W Harvard Ave.

Roseburg, OR 97471

(541) 672-2532 | uvarts.com

For event-specific information, visit:

uvarts.com/umpqua-plein-air



Photography by John & Judy Waller Artwork.

This event is made possible through the generous support from the City of Roseburg

Thank you to the following companies for their generous donations to this year's Umpqua Plein Air:



BLICK
art materials



2017 Umpqua Plein Air Artists

Debra Bates	Norma Hall	Sergio Lopez	Susan Rudisill
Paul Bourgault	Dennis Hellowell	Kenneth Marunowski	Christine Schulbach
Sylvia Clayton	Diane Holland	Kate McGee	Sarah Sedwick
Jemma Crae	HaDe Honscheid	David McNeill	Kristina Sellers
Judi Danielson	Jan Horn	Patti McNutt	Nathan Sowa
Kay Driver	Karen Ilari	Kirsten Meriwether	Yer Za Vue
Andrew Duclos	Kathleen Keliher	Vinita Pappas	Martha Waardenburg
Janis Ellison	Ken Knowles	Janet Patterson	Shelly Wierzba
Nathalie Equall	Cathy Kohler	L Carol Picknell	Elena Wong
Joe Falls	Joanne Kollman	Jamie Reeves	Paul Zegers
Judith Frost	Dale Kurtz	Daniel Rekshan	Yong Hong Zong
Simran Gleason	Anna Lancaster	Stan Robinson	
Patti Hagan	Karen Lewis	Cheryl Rodgers	

Note from the Gallery Director

“We have to continually be jumping off cliffs and developing our wings on the way down.”

— Kurt Vonnegut

Dear Artists,

Welcome and thank you for spending these fall days with us in the land of the Umpqua. We hope that you have a wonderful time here with us and are as excited as we are about what's about to transpire in the coming days.

This year, we have spots along the North River such as, but not limited to, Steamboat Inn, where you can paint for hours and stop to take a break for some gourmet cuisine! As you cruise through the Inn to the river-scape, be sure to say hello to owners, Sharon and Jim Van Loan and Patricia Lee. They've owned the Inn since 1975 which has become a staple of this place and a major tourist attraction. We invite you to enjoy a moment of quiet introspection as you take in these serene surroundings.

Douglas County's wild and stunning landscapes, including the breathtaking, emerald waters of the North Umpqua River and the peaceful, golden hills at Doc Bailey's Farm are favorite painting spots year after year. They're a huge part of what makes this place so unique. The sense of community here is ubiquitous and then there's you.

You are the piece to this puzzle that makes all of this happen and shine so bright. You spend the hours of your days observing life and rendering it, so that we may all stop to see the beauty in the places we inhabit. This generous act brings joy to the world and reminds us of what's important. This work becomes a celebration of time and place.

We're honored to have your participation in this year's 6th Annual Umpqua Plein Air Event and Exhibition.

Sandee McGee
UVAA Gallery Director

Upcoming Art Events

There's never a shortage of events and shows in our art community. Here are just some of the happenings that our fellow Umpqua Plein Air artists are involved with!

SEPTEMBER

Gallery Northwest | 625 SE Jackson Street, Roseburg, OR | August 18 - Oct 7, 2017 Featuring the Pastel Society of Oregon

OCTOBER

Umpqua Valley Arts Center - Roseburg, OR | [Oct 13, 2017](#) - [Dec 23, 2017](#) Down Range: Contemporary Artwork by Veterans.

Gallery Northwest | 625 SE Jackson Street, Roseburg, OR | Oct 10 - Dec 29, 2017 Featuring Umpqua Plein Air, The 30 Awards of Distinction

Fisher's Flowers | 638 W Harrison St. Rosebug OR | Featuring Umpqua Plein Air, The 30 Awards of Distinction

NOVEMBER

Umpqua Valley Arts Center - Roseburg, OR | [Nov 3, 2017](#) - [Dec 23, 2017](#) Dale Kurtz Exhibit in Gallery II, !00th Anniversary timeline Exhibit in Corridor Gallery

DECEMBER

Holiday Home Tour Fund raiser | Umpqua Valley Arts Center - Roseburg, OR | [December 11, 2017](#)

The fifth annual Holiday Home Tour will dazzle you with three lavishly decorated homes! After you've toured the locations, meet us back at the Arts Center for live music, delicious refreshments, and an irresistible selection of holiday gifts on sale at our Holiday Pop Up Shop in Gallery II Featuring handmade work by local artists.

Tickets available for purchase at the Arts Center or Online at [uvars.com](#)

Local Weekend Events

Music in the Vines

SEPTEMBER 14 | 5:30 PM - 8 PM

Melrose Vineyards
885 Melqua Rd Roseburg, OR.

\$15 per person (includes "light" dinner)
Dinner: Boneless BBQ Chicken, Potato Salad, Grilled Corn on the Cob, Watermelon & Garlic Bread. Music: That Other Band,

Open Mic Night

SEPTEMBER 15 | 6:30 PM - 9:30 PM

Cascadian Coffee Co.,
736 SE Cass Ave Roseburg, OR.

A night of art open to everyone and anyone. Come and share a song, poem, journal, live paint, or come as an audience member for support! The coffee shop is open, and we have food and snacks available for purchase. This event is a hate-free no judgment zone for the community to come together and express themselves through music, poetry, and storytelling.

Live Music at O'Toole's

SEPTEMBER 15 | 7 PM

328 SE Jackson St. Roseburg, OR.

Featuring wine from the Umpqua and craft beer exclusively from Oregon. Enjoy the sounds of local musicians Bob Hall.

Sip and Shop: Downtown Association Event

SEPTEMBER 14 | 5 PM - 8 PM

Downtown Roseburg, OR.

Experience beautiful downtown Roseburg on the cusp of fall as you taste the wonderfully paired wines at participating businesses. This is a 21 and older event.

Kitchen Witches

SEPTEMBER 21 - OCTOBER 15
THURSDAY, FRIDAY & SATURDAY | 7:30 PM
SUNDAY | 2 PM

Betty Long Unruh Theatre
1614 W. Harvard Ave. Roseburg, OR

Presented by the Umpqua Actors Community Theatre. Directed by Jannie Prawitz and Music Directed by David Jones. Pricing: Adults - \$12, Children - \$5, Groups 10+ are \$10 each.

Fisher's Flowers & Fine Art: Applegate & Kurtz Exhibit

JUNE 23RD | 5:30 PM - 7:30 PM

638 W Harrison St. Roseburg, OR.

Featuring the works by Susan Applegate and Dale Kurtz.

Artist Schedule

Wednesday, Sept 13 – Opening Day

- 10:00 – 10:30 AM Artist Orientation led by Vinita Pappas in Gallery II
- 10:30 – 11:00 AM Artist Registration & Check-In in front of the Arts Center
- 11:00 – 12:00 PM Artist Brunch!
- 12:00 – 1:00 PM Juror Talk with Kathryn Stats!
- 1:00 to Dusk Artists paint out – Suggested location: Downtown Roseburg!
- 2:00 – 4:00 PM Kids Quick Draw: Downtown Roseburg!
- 6:00 PM No-host dinners at downtown eateries

Thursday, Sept 14 – Suggested Location: North Umpqua River

- 8:00 AM – 1:00 PM Hospitality Table Open at Colliding Rivers Park, Glide
- Dawn – Dusk Artists paint out
(For painters working in low light, please be careful and bring a buddy!)
- 7:00 PM Artist Social Hour, location TBA

Friday, Sept 15 – Suggested Location: Doc Bailey's Farm

- 8:00 AM – 1:00 PM Hospitality Table Open at Doc Bailey's Farm
- Dawn – 5:00 PM Artists paint out
- 5:30 PM Deadline to turn in framed artwork for jurying (at the Arts Center in Studio East)
- 6:00 PM No-host dinners at downtown eateries
- 6:00 PM Dusk Swift watch with Audubon Society speaker (Behind the Arts Center by the Clay Place)
- 7:00 PM Paint out artwork is juried by juror Kathryn Stats and awards are decided

Saturday, Sept 16 – Demo, Reception, and Awards Ceremony

- 10:00 AM – 12 PM Demonstration with Guest Juror Kathryn Stats at Cooper Ridge Vineyards
- 12:00 – 1:00 PM Time to rest or play
- 2:00 – 4:00 PM Umpqua Plein Air Opening Reception (Free and open to the public)
- 3:15 PM Awards Ceremony

RECOMMENDED LOCATIONS

Wednesday - Downtown Roseburg

625 SE Jackson St, Roseburg, OR 97470

Come to the Gallery Northwest Hospitality Table from 2 AM - 5 PM to have coffee, home-baked goods, and talk with fellow artists!

Gallery Northwest

DIRECTIONS FROM THE ARTS CENTER TO GALLERY NORTHWEST HOSPITALITY TABLE

- Head east on W Harvard Ave toward W Fairhaven St
- Continue onto SW Freeway Ave
- Continue onto SW Oak Ave
- Use the right lane to turn cross SE Stephens St
- Turn right onto Jackson Street

Destination will be on the left



Street is parking available. The Hospitality Table is inside Gallery Northwest. There is a bathroom here for artists to use.

MORE RECOMMENDED LOCATIONS

Wednesday - Downtown Roseburg

The Courthouse

1036 SE DOUGLAS AVE, ROSEBURG, OR 97470

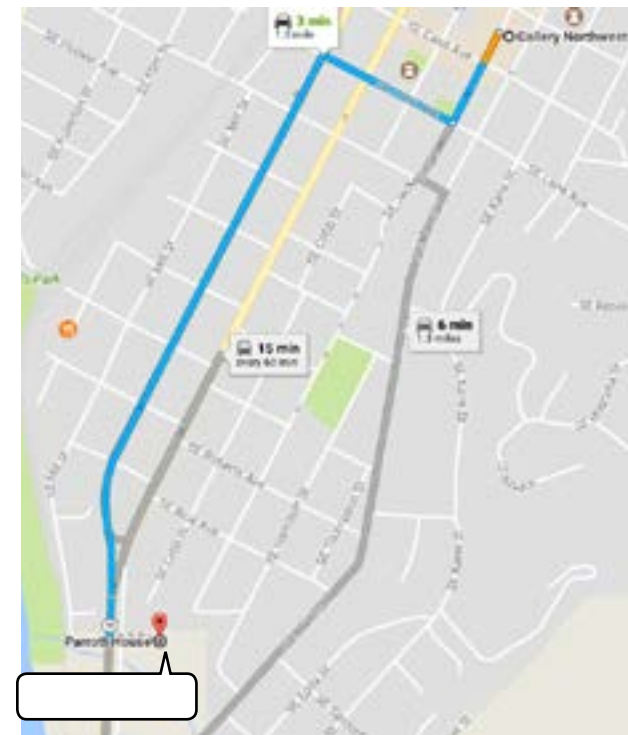
DIRECTIONS FROM THE GALLERY NORTHWEST HOSPITALITY TABLE TO DC

- Head southwest on SE Jackson St
- Turn left onto SE Cass Ave
- Turn left onto SE Main St
- Turn right onto SE Douglas Ave

Destination will be on the left



The Hospitality Table is inside Gallery Northwest. A bathroom is available there. Street is parking available



The Parrot House

1851 SE Stephens St, Roseburg, OR 97470

DIRECTIONS FROM GALLERY NORTHWEST

- Head southwest on SE Jackson St. toward SE Cass Ave **0.1 mi**
- Turn right onto SE Lane Ave **0.2 mi**
- Turn left onto SE Pine St **0.7 mi**
- Continue onto OR-99/SE Stephens St **249 ft**

Destination will be on the left

No-Host Dinners in Downtown Roseburg

The Parrot House has a special for Umpqua Plein Air Painters that, owner, Heidi Lael has created especially for you...Here's the deal: **TBA**

Alexanders Greek Cuisine | 643 SE Jackson St, Roseburg, OR 97470

Brix Grill | 527 SE Jackson St, Roseburg, OR 97470

McMenamins | 700 SE Sheridan St, Roseburg, OR 97470

Old Soul Pizza: Woodfire Pizza and local brews | 525 SE Main St, Roseburg, OR 97470

O'Tooles Pub | 328 SE Jackson St, Roseburg, OR 97470

Two-Shy Brewing & Local Food Trucks | 1308 NW Park St, Roseburg, OR 97470

True Kitchen + Bar | 629 SE Main St, Roseburg, OR 97470

RECOMMENDED LOCATIONS

Thursday - North Umpqua

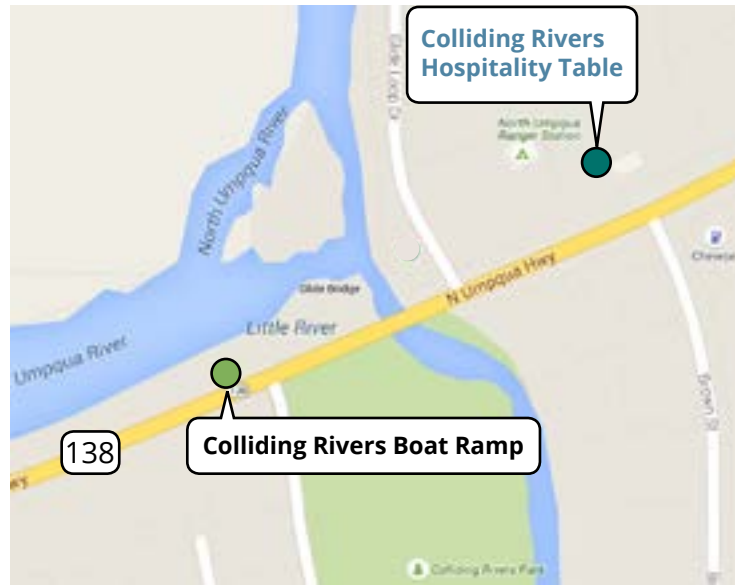
Come to the Colliding Rivers Hospitality Table from 8 AM - 1 PM to have coffee, home-baked goods, and talk with fellow artists!

Colliding Rivers

DIRECTIONS FROM THE ARTS CENTER TO COLLIDING RIVERS HOSPITALITY TABLE

- Head east on W Harvard Ave toward W Fairhaven St
- Continue onto SW Freeway Ave
- Continue onto SW Oak Ave
- Turn left onto SE Stephens St
- Turn right onto OR-138 E/NE Diamond Lake Blvd
- Continue to follow OR-138 E for 16.1 mi

Destination will be on the left



The Hospitality Table is at the Colliding Rivers Visitor's Center, which shares a parking lot with the North Umpqua Ranger Station.



Cavitt Creek Falls

DIRECTIONS FROM THE ARTS CENTER

- Head east on W Harvard Ave toward W Fairhaven St 0.8 mi
- Continue onto SW Oak Ave 0.4 mi
- Use the left 2 lanes to turn left onto SE Stephens St 0.3 mi
- Turn right onto NE Diamond Lake Blvd 0.1 mi
- Continue straight onto OR-138 E/NE Diamond Lake Blvd 16.1 mi
- Turn right onto Little River Rd 6.7 mi
- Turn right onto Cavitt Creek Rd 0.3 mi

Destination will be on the left

Frequently Asked Questions *continue...*

What if I finish early?

You are free to leave at any time during the day. Just be sure your artwork is framed and turned in to Gallery East before 5:30 PM on Friday.

Do I have to check in at 8 AM on paint out days?

No, you do not need to check in on paint out days. This year, we have decided not to time-stamp the artwork, making the process less stressful and more flexible for our artists. We recommend starting at 8:00 AM because that is when we will have volunteers available to answer questions, but feel free to paint whenever you like.

Are all paintings going to be part of the exhibit?

A minimum of one painting per artist that meets the eligibility requirements will be displayed. The juror will select up to 40 works to be given Awards

of *Distinction* which includes the First, Second, Third, and Fourth Place Awards. These top 40 will hang in the Hallie Brown Ford Gallery. The remaining artworks included in the exhibit will be displayed in the Red Gallery, Corridor Gallery and Gallery II. These awards of distinctions will travel to two Galleries before they make their way back to the artist in January 2018.

How long will the artwork be on exhibit?

The exhibit will hang from September 16 to October 27, 2017. Any unsold artwork can be picked up by the participant, or any designated pick-up person. If artwork is to be shipped, artists must provide a shipping container and a return shipping label.

Lodging

Windmill Inn of Roseburg

1450 NW Mulholland Drive
Roseburg, OR 97470
(541) 673-0901

I-5 Exit 125

10% Artist Discount

Steamboat Inn

42705 N. Umpqua
Idleyld Park, OR 97447
(800) 840-8825

Hwy 138 (Diamond Lake)

Motel 6

3100 NW Aviation Dr.
Roseburg, OR 97470
(541) 464-8000

I-5 Exit 127

Rose City Motel

1142 NE Stephens St.
Roseburg, OR 97470
(541) 673-8209

I-5 Exit 124

10% Artist Discount

Holiday Inn Express

375 W. Harvard Ave.
Roseburg, OR 97470
(541) 673-7517

I-5 Exit 124

Sleep Inn & Suites

2855 NW Edenbower Blvd.
Roseburg, OR 97471
(541) 464-8338

I-5 Exit 127

Frequently Asked Questions

Is there a Quickdraw this year?

We will not be conducting a Quickdraw this year. It is the first year that we've done Umpqua Plein Air without one! In lieu of the Quickdraw we've added another paintout day on Wednesday. We'll head downtown after brunch at the Art Center and the Juror talkwith Kathryn Stats. *If you love the Quickdraw and want to see it come back, please make sure to tell one of the event organizers.*

Can I use more than one media?

Of course! Paint an acrylic in the morning and a watercolor in the afternoon. Just be sure to label them properly. If you are using mixed media in one piece, you need to state specifically what you used, i.e. "watercolor and charcoal" on your ID tag.

How many paintings can I turn in?

You may turn in three paintings total from the Wednesday, Thursday and Friday paint outs.

Do I sign my painting?

No. For the purpose of sales, sign the back of the work. The wall tagging ID plaque will be posted by your hanging work after the jury is complete and will identify your work to the viewer through the exhibit. This will create a more equal jurying field.

When should I frame my work?

For best results, prepare the frame components

ahead of time. There will be a table available at the Arts Center where you can work on framing. You should bring all the tools and components needed to finish this task. There will not be a backup supply kit available. Keep in mind, there may be a crowd at the table at the last minute. **Just be sure your artwork is framed and turned in to Studio East before 5:30 PM on Friday.**

What framing is required?

All artwork is required to be "hanging ready" upon delivery to UVAA complete with picture wire hanging on the back (hanging hooks are not acceptable.) Gallery wrapped canvas is acceptable as long as there is picture wire hanging on the back and there is no wet paint on the sides or back; the sides may need to be pre-painted and dried before this event. Only "gallery wrapped" sides (without staples on the sides) are acceptable.

Can someone else deliver my painting for me?

You must deliver your own work to the Arts Center.

What if I can participate only on Wednesday or Thursday or only on Friday?

Not a problem, just let the Arts Center staff know ahead of time. You can leave your painting(s) for jury and hanging.

Artwork tagging process!

ID tags for the back of each painting will be available in your registration packet and at the hospitality tables. You will need to fill out two tags for each painting. Attach one to the back of your work and turn in the other one with your work at the Arts Center. Canvases will not need to be stamped and all work needs to be turned in no later than Friday at 5:30 PM in Studio East.

RECOMMENDED LOCATIONS Thursday - North Umpqua



TIOGA BRIDGE: MILEPOST #27

The beautiful Tioga Pedestrian Bridge crosses over the North Umpqua River. Painters may set up on the bridge provided you leave room for pedestrians to walk by.

SUSAN CREEK: MILEPOSTS #28-29

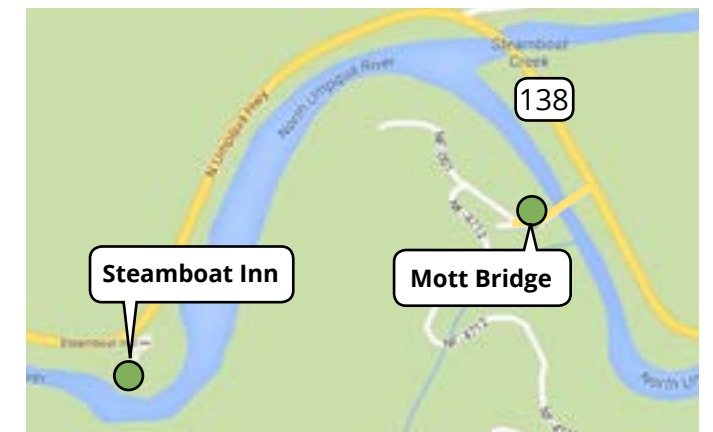
The Susan Creek Day Use Area provides an elevated view of the North Umpqua with picnic tables and a gazebo. There are also nice restrooms and running water.



Fall Creek Falls Trailhead

FALL CREEK: MILEPOST #32 - 33

Fall Creek Falls is located east of Glide along the North Umpqua Highway. The trail stretches an easy 3/4 mile to the falls, passing several pretty cascades and a rock outcrop known as Jobs Garden. Parking and public restrooms are available.



Steamboat Inn & Mott Bridge

STEAMBOAT INN: MILEPOST #38

Lodging and cafe available. Paint out location is beside the river. Eat lunch or dinner in the local gem.

MOTT BRIDGE: MILEPOST #38

The historic Mott Bridge was built by the Civilian Conservation Corps in 1935. Parking and public restrooms available across the bridge.

RECOMMENDED LOCATIONS

Friday - Doc Bailey's Farm / Kruse Farm

510 Jones Rd, Roseburg, OR 97471

Come to the Doc Bailey's Hospitality Table from 8 AM - 1 PM to have coffee, home-baked goods, and talk with fellow artists!

DIRECTIONS FROM THE ARTS CENTER

- Head west on W. Harvard Ave. 0.4 mi
- Turn right onto NW Stewart Parkway 1.3 mi
- Turn left onto NW Garden Valley Blvd 1.3 mi
- Turn left onto Melrose Rd 0.2 mi
- Turn left onto Jones Rd 0.4 mi

Destination will be on the left

Doc Bailey's Farm is nestled between the rolling hills of Douglas County. You will lose count of the number of historic barns and outbuildings. Enjoy the day painting grassy pastures, old oak trees, sheep, horses, and farm equipment!

The Hospitality Table and restrooms will be located in front of the house. Parking will be available to the left upon entering the property.



SATURDAY DEMO LOCATION

Saturday - Cooper Ridge Vineyard

1389 Old Garden Valley Road, Roseburg OR 97471

DIRECTIONS FROM THE ARTS CENTER

- Head west on W. Harvard Ave. 0.4 mi
- Turn right onto NW Stewart Pkwy 1.3 mi
- Turn left onto NW Garden Valley Blvd 3.9 mi
- Turn left onto Old Garden Valley Rd 1.0 mi

Destination will be on the right

On Saturday at 10 AM, enjoy a demonstration with Guest Juror Scott Gellatly at Cooper Ridge Vineyard.

Parking is limited to 20 cars.

Carpooling arrangements will be made during artists orientation.

