



Event - September 4th – 6th 2013
Exhibit dates September 6th – October 25, 2013

Brenda Boylan, Juror: Brenda Boylan is an award-winning artist whose work appeared in the May, 2012 issue of PleinAir Magazine. Her work as a fine art painter has earned Brenda the distinction of Signature Membership with the Pastel Society of America and the Northwest Pastel Society. Brenda's paintings have been displayed at the Butler Institute of American Art Museum and are on permanent display that the Kaiser Permanente Westside Medical Center. She is currently represented by *The American Art Company* in Tacoma, WA, *Earthworks Gallery* in Yachats, OR, and *Caswell Gallery* in Troutdale, OR. For more information about this year's juror please visit her website at brendaboylan.com.

Awards

Best of Show cash award	\$500
(plus ¼ page ad in PleinAir Magazine)	
Second Place Cash Award	\$200
Third Place Cash Award	\$100
Artist Choice Quick Draw Competition	\$200
People's Choice Award	Gift Certificate
Up to 40 Awards of Distinction	

Deadline for Registration is August 7, 2013

The Umpqua Valley Arts Association (UVAA) invites artists of all abilities to come to our beautiful area and participate in our third annual Umpqua Plein Air Event, Wednesday through Friday, September 4, through 6, 2013. Exhibit runs September 6 through October 25, 2013.

This is an opportunity for artists to capture scenes of the outdoors in a timed competition. There will be four lovely area locations at which the artists will paint; a private commercial blueberry farm, a picturesque winery and vineyard, an historic downtown and the scenic North Umpqua River.

Beginning on Wednesday, September 4th, Artists will be welcomed in to participate in an Artist Quick Draw Competition in the park followed by an evening of music and a casual catered dinner. The day will conclude with a short talk by juror Brenda Boylan and a “swift watch” as the migrating swifts descend into the Arts Centers chimney.

Then on Thursday, September 5th, Artists will go out to four designated locations, beginning in the morning through afternoon and have a limited time period in which to create original works of art and return their completed and framed works to UVAA. Free time will follow giving time to relax and rest or just check out the local scene; no host downtown dinner

locations will offer “starving artist” specials.

Friday morning, September 6th, the fun will continue with several non-competitive paint outs led by well-seasoned plein air painters at three different locations. Paint out leaders may choose to do a demo or a short lecture on aspects of plein air painting. Participants can meet at the Arts Center to carpool or use issued maps and go directly to location. You may also choose to relax on your own enjoying some wine tasting at one of our many wonderful area vineyards; hiking along the scenic North Umpqua River might be a wonderful option as well.

The three day event culminates with catered opening public reception, Friday evening, September 6th, from 5:00 to 7:00 pm at UVAA. A minimum of one entry per participant will be on display throughout the building as well as a slide show of highlights and happenings. Up to 40 works of art will be featured in the Hallie Brown Ford Gallery and presented with Awards of Distinction. A Best of Show, Second, Third, Quick Draw and People’s Choice will be announced during the reception. The exhibit will continue through October 25, 2013. The Arts Centers days of operation are Tuesday through Friday 10am to 4pm and Saturdays 10am to 2pm. The Arts Center is free and open to the public.

CALENDAR / TIME LINE**Wed August 7 REGISTRATION DEADLINE****Wed September 4**

2pm	Artist Quick draw check-in at Arts Center (artists must be pre-registered)
2:30 – 4:30pm	Artist Quick Draw Arts Center Grounds
3pm	Kids Quick Draw check-in at Arts Center
3:30 – 4:30pm	Kids Quick Draw Arts Center Grounds
4:30-5pm	Artists set up framed Quick Draw art work on easels in dinner area
5pm	Check-in begins for dinner (artists and guest must be pre-registered) Sign contracts for exhibit Artist packets issued; artist name tags, guest name tags, schedule
5:45 - 7pm	Dinner and Quick Draw jury by participating artists
6:45- 7:15pm	Cheerleader talk by Juror or guest speaker/painter
7:15pm	Swift watch with Audubon speaker

Thur September 5 Beginning at all four locations

7am – 4pm –	Artists go directly to pre-registered location. Artists can begin canvas stamp in as early as; finish no later than
Noon – 5:30pm – 6pm	Artists check-in finished artwork at Arts Center No host dinners at downtown eateries

Fri September 6 Facilitated Paint out Sessions – three locations

9am	Artists meet at the Arts Center parking lot
9:30am – 3pm	Travel to pre-registered location choice; facilitated paint-out sessions Paint in morning; gather for a sack lunch, and then a enjoy a demo or short lecture by paint out leader, TBA
3pm – 5pm	Time to rest or play
5pm to 7pm-	Open to the public artist reception
6:15pm	Awards ceremony in Gallery II

Saturday, October 27, 10am – 2pm and Monday, October 29, 10am – 5pm Pick Up Artwork

Entry Fee: Non-refundable \$60 fee for the three day event; checks payable to UVAA. Registration form and entry fee are due and must be postmarked Wednesday, August 7, 2013 by midnight. Entry fee includes a minimum of one art entry into Juried Plein Air Competition, juror demo/talk, a catered dinner with music in the park for artists, optional Quick Draw in park, choice of Artist Led Paint Outs/demo's Friday morning, and the catered Opening Reception and Awards Presentation Friday evening.

Optional Online Registration: Complete online registration is available at this link

<http://uvarts.com/call-to-artists/>

RULES OF ENTRY

Eligibility: Artists working in oil, acrylic, watercolor, pastel, pencil, ink or charcoal. All artwork must be completed on Thursday, September 5, 2013 between 7:00am and 4pm at locations specified by UVAA. All completed work from the day must be display-ready upon check-in and arrive at the Arts Center no later than 5:30pm, on September 5, 2013. The Arts Center sales commission rates paid to artists is 70% to UVAA members and 60% to non-members. Entries must be original works of art created entirely by the entrant at one of the two locations. Entries must be for sale and be no bigger than 48" in any direction; no diptychs or triptychs. Reference photos for future studio work is permitted, however, no electronic devices or photos, imaging or technology is allowed to be used as an aide in painting during the competition on locations.

Criteria:

- Please note: the term "canvas" throughout the prospectus encompasses all artwork surfaces such as, canvas, panel, board or paper. (Using gallery wrapped canvas? Sides must be pre-painted and dry).
- NO pre-toned or pre-under painted canvas or paper will be stamped in. Gesso is fine. All surfaces must begin blank. White canvas/white paper.
- Canvases will be time and date stamped with an approved insignia beginning at 7am, Thursday, September 5th at the hospitality table at the beginning location.
- Canvases must be time and date stamped at the Arts Center upon turn in no later than 5:30.
- Do not sign the front of your painting, feel free to sign the back - this will be juried by the artwork only and the wall tagging will identify you once the juror has made her decisions.
- Artists can choose to paint at one or all locations.
- Only artwork that has been stamped in at location will be permitted in the exhibition.
- Each submitted piece to UVAA must also include (provided at hospitality table at each location) ID tag with name, phone number, title and price; one label affixed to the back and one loose to be turned in with art piece.
- Submitting participants will be required to sign the standard UVAA gallery contract.
- All works must be ready to hang at time of submission to include all framing complete with picture wire hanging on the back (hanging hooks are not acceptable). Entrants will be expected to come prepared to location with all the necessary tools and supplies to complete this task; a working table will be available at the hospitality check in site at each location as well as the Arts Center.
- Entries will be judged from actual artwork.
- Artists may not substitute another work for an accepted work nor withdraw the work once it is accepted.
- If return shipping is required, the artist will be responsible for total shipping costs from UVAA. Pieces to be shipped back must include a shipping container and a return shipping label; otherwise UVAA will send shipping receipt to artist which must be reimbursed to UVAA.
- UVAA reserves the right to refuse upon arrival any piece of artwork that does not meet hanging criteria, is not properly time and date stamped or of unacceptable quality.