



44th Annual Umpqua Valley Arts Association's Summer Arts Festival 2012

Friday, June 22, Saturday, June 23 & Sunday, June 24

FOOD VENDOR INFORMATION

Umpqua Valley
Known for its ART!

The Umpqua Valley Arts Association is proud to present our 44th Annual Summer Arts Festival, the largest arts festival in Douglas, Coos and Curry Counties. This eagerly anticipated celebration of the arts is well attended with a nominal \$3 per person or \$10 family rate at the gates and is strongly promoted with a 25K a marketing plan including; newspaper coverage, television coverage, radio and public interest. The Arts Center is in the heart of Roseburg, is open to the public, houses 5 galleries, gift shop, working artist studio, clay place and educational classroom which rests in the center of historic Fir Grove Park. The Arts Festival Marketplace can accommodate up to 130 fine artists and craftspeople from around the country. Artists will offer work in a wide variety of juried mediums including painting, ceramics, glass, jewelry, wood, photography, fiber, metal and more. In addition to the Artisan Marketplace, the McMenamins Food Court features 10+ food vendors plus beer and wine. Free performances by regional acts will be presented on the Family and Main Stages. This three day festival will host more than 16,000 people over the course of the weekend. We are dedicated to providing you, the exhibiting artist and food vendor, the support needed to experience an enjoyable and profitable weekend.

Festival Dates & Hours:

The dates of the Festival are **Friday, June 22, from 4pm until 8pm, Saturday, June 23, from 10am to 8pm and Sunday, June 24, from 10am to 4pm. The McMenamins Food Court and entertainment on the Main Stage will remain open until 9:00pm on Friday and Saturday nights and Sunday afternoon until 5pm**

- No animals, bicycles or skateboards on Festival grounds; **no exceptions.**
- No overnight camping is allowed in Fir Grove Park; **no exceptions.**
- No smoking; Fir Grove Park has been designated a No Smoking zone by the City of Roseburg; **no exceptions.**
- All non-alcoholic beverages must be served in a paper cup, which may have a non-alcoholic brand logo on it.
- No generators allowed.

Food Booth Information:

- The number of food booths are limited, so that all vendors can have fair trade while offering a wide selection.
- **UVAA food booth fees are \$550.** Booth fee submission is due at time of application.
- Submission fees are not processed unless the applicant is accepted, at which time applicant will be notified.
- **Food Vendors who register by the early bird deadline of March 15 will be given highest consideration. Others will be considered on a first come first served basis.**

Jury:

- **Submit two photos of trailer/booth and 1 copy of the menu to be presented during the festival with application; no exceptions.**
- All applicants will be juried by the Festival Committee.
- Photos and menu copies will not be returned.

Selected Food Vendors:

- Upon selection, vendors will be given a schedule which includes a site map of the food court and **specific set up times beginning at noon on Thursday, June 21.**
- Electricity and water will be provided
- **Proof of liability insurance is required as soon as the Food Vendor application is accepted.**

All Food Vendors must secure a Temporary Health License from the Douglas County Health Department (at least 3 days prior to event), located at 621 W Madrone Street in Roseburg, OR, 97470 (541)957-3702 and apply for a one-time fire inspection (\$53 if paid by June 30, 2012) permit from the City of Roseburg Fire Department located at 700 SE Douglas, Roseburg, OR, 97470, (541)492-6770 ext 6727, www.cityofroseburg.org.

NOTE: **You must fill in your needs for electricity and provide all trailer information on the application;** failure to provide the correct information may result in revocation of the vendor's application to participate and forfeiture of registration fee once accepted.