



## 44th Annual Umpqua Valley Arts Association's Summer Arts Festival 2012

Friday, June 22, Saturday, June 23 & Sunday, June 24

**Umpqua Valley  
Known for its ART!**

### ENTERTAINMENT INFORMATION

The Umpqua Valley Arts Association is proud to present our 44th Annual Summer Arts Festival, the largest arts festival in Douglas, Coos and Curry Counties. This eagerly anticipated celebration of the arts is well attended with a nominal \$3 per person or \$10 family rate at the gates and is strongly promoted with a 25K marketing plan including; newspaper coverage, television coverage, radio and public interest. The Arts Center is in the heart of Roseburg, is open to the public, houses 5 galleries, gift shop, working artist studio, clay place and educational classroom which rests in the center of historic Fir Grove Park. The Arts Festival Marketplace can accommodate up to 130 fine artists and craftspeople from around the country. Artists will offer work in a wide variety of juried mediums including painting, ceramics, glass, jewelry, wood, photography, fiber, metal and more. In addition to the Artisan Marketplace, the McMenamins Food Court features 10+ food vendors plus beer and wine. Free performances by regional acts will be presented on the Family and Main Stages. This three day festival will host more than 16,000 people over the course of the weekend. We are dedicated to providing you, the exhibiting artist and food vendor, the support needed to experience an enjoyable and profitable weekend.

#### **Festival Dates & Hours:**

The dates of the Festival are **Friday, June 22, from 4pm until 8pm, Saturday, June 23, from 10am to 8pm and Sunday, June 24, from 10am to 4pm. The McMenamins Food Court and entertainment on the Main Stage will remain open until 9:00pm on Friday and Saturday nights and Sunday afternoon until 5pm** in order to serve you after you close.

- No animals, bicycles or skateboards on Festival grounds; **no exceptions.**
- No overnight camping is allowed in Fir Grove Park; **no exceptions.**
- No smoking; Fir Grove Park has been designated a No Smoking zone by the City of Roseburg; **no exceptions.**

#### **Kids Zone Stage (front)**

- Children's entertainment only including; dance, music, magic, juggling, puppetry, animal acts, educational and beyond.

#### **Main stage—McMenamins Food Court (back)**

- All genres can apply.

#### **Jury:**

- All entertainment applications will be reviewed and considered by the Summer Arts Festival entertainment committee.
- Decisions will be based on the compatibility and budget of the entertainment offering while meeting the needs of the festival.
- Photo, Demo, DVD, Website address and/or a link to a live YouTube is highly recommended; materials submitted will not be returned.
- Performance time slots allow for one 90 minute set; the Kids Zone and Main stages have staggered time slots.
- Postmarked deadline to apply March 30, 2012.
- All applicants will be notified of the committee's decision on or before April 30, 2012.

If accepted, full details with contract and W-9 forms will follow. Entertainers are required to be at the designated festival staging area a half hour prior to performance in order to board stage, sound check and/or warm-up. All entertainment remains on the time schedule put in place by the entertainment committee. All sound equipment is provided by Denny Miller of DB Pro Audio.