



44th Annual Umpqua Valley Arts Association's Summer Arts Festival 2012

Friday, June 22, Saturday, June 23 & Sunday, June 24
ART VENDOR INFORMATION

Umpqua Valley
Known for its ART!

The Umpqua Valley Arts Association is proud to present our 44th Annual Summer Arts Festival, the largest arts festival in Douglas, Coos and Curry Counties. This eagerly anticipated celebration of the arts is well attended with a nominal \$3 per person or \$10 family rate at the gates and is strongly promoted with a 25K marketing plan including; newspaper coverage, television coverage, radio and public interest. The Arts Center is in the heart of Roseburg, is open to the public, houses 5 galleries, gift shop, working artist studio, clay place and educational classroom which rests in the center of historic Fir Grove Park. The Arts Festival Marketplace can accommodate up to 130 fine artists and craftspeople from around the country. Artists will offer work in a wide variety of juried mediums including painting, ceramics, glass, jewelry, wood, photography, fiber, metal and more. In addition to the Artisan Marketplace, the McMenamins Food Court features 10+ food vendors plus beer and wine. Free performances by regional acts will be presented on the Family and Main Stages. This three day festival will host more than 16,000 people over the course of the weekend. We are dedicated to providing you, the exhibiting artist and food vendor, the support needed to experience an enjoyable and profitable weekend.

Festival Dates & Hours:

The dates of the Festival are **Friday, June 22, from 4pm until 8pm, Saturday, June 23, from 10am to 8pm and Sunday, June 24, from 10am to 4pm. The McMenamins Food Court and entertainment on the Main Stage will remain open until 9:00pm on Friday and Saturday nights and Sunday afternoon until 5pm** in order to serve you after you close.

- No animals, bicycles or skateboards on Festival grounds; **no exceptions.**
- No overnight camping is allowed in Fir Grove Park; **no exceptions.**
- No smoking; Fir Grove Park has been designated a No Smoking zone by the City of Roseburg; **no exceptions.**
- No electricity to sites; no generators allowed.

Jury:

- Entries will be judged on artistic quality, creativity, design and craftsmanship by a new panel of artists and/or art professionals.
- **Five photos of sample artwork and 1 photo of the artist at work are required with every application; no exceptions.** Photos will not be returned. Only Jpeg images with online applications.
- Submission fees are not processed unless the applicant is accepted, at which time applicant is notified.
- ALL artwork MUST be handcrafted by the submitting artist; no commercially manufactured artwork is allowed. Only juried artwork is permitted in the artist vendor booth; this will be enforced by visual inspection via the festival committee throughout the weekend; vendors who do not comply with this risk being dismissed from grounds.

Booth Information:

- Artists who register by the postmarked deadline of March 15, 2012 will receive the early-bird registration rate of **\$155 for UVAA members and \$190 for non-members. After March 15, booth fees are \$170 for UVAA members and \$205 for non-members.**
- Prime corner booths designated with a star; add an additional \$25.
- Art vendors are advised not to begin set-up until Friday beginning at 7am. There is no security on-site until Friday night. Set up must be completed by 2pm sharp Friday. Absolutely no set up sooner than Thursday at 4pm.
- Artist vendor booths are required to remain open and available for Arts Festival patrons until the 8pm closing on Friday and Saturday, and 4pm on Sunday; **no exceptions.**
- No more than two artists permitted to share one booth. Exhibitors can select their preference for booth location from the festival site map. Booths will be assigned on a first come, first served basis once application is received with payment.
- Each booth space accommodates a 10 feet deep by 10 feet wide booth tent.
- Exhibitors are responsible for providing their own booth structures with canopies, racks, chairs, tables, display units or other fixtures suitable for outdoor use. All artwork must remain inside the booth area.
- Artists are encouraged to work their craft while on site in their booths. Be prepared for any inclement weather with appropriate rain covers, tie-downs and weights etc. Direct sun can be a factor as well, since most booths are in direct sun or only partial shade.