



## 44th Annual Umpqua Valley Arts Association's Summer Arts Festival 2012

Friday, June 22, Saturday, June 23 & Sunday, June 24

Umpqua Valley  
Known for its ART!

### NON-PROFIT INFORMATION

The Umpqua Valley Arts Association is proud to present our 44th Annual Summer Arts Festival, the largest arts festival in Douglas, Coos and Curry Counties. This eagerly anticipated celebration of the arts is well attended with a nominal \$3 per person or \$10 family rate at the gates and is strongly promoted with a 25K marketing plan including; newspaper coverage, television coverage, radio and public interest. The Arts Center is in the heart of Roseburg, is open to the public, houses 5 galleries, gift shop, working artist studio, clay place and educational classroom which rests in the center of historic Fir Grove Park. The Arts Festival Marketplace can accommodate up to 130 fine artists and craftspeople from around the country. Artists will offer work in a wide variety of juried mediums including painting, ceramics, glass, jewelry, wood, photography, fiber, metal and more. In addition to the Artisan Marketplace, the McMenamins Food Court features 10+ food vendors plus beer and wine. Free performances by regional acts will be presented on the Family and Main Stages. This three day festival will host more than 16,000 people over the course of the weekend. We are dedicated to providing you, the exhibiting artist and food vendor, the support needed to experience an enjoyable and profitable weekend.

#### **Festival Dates & Hours:**

The dates of the Festival are **Friday, June 22, from 4pm until 8pm, Saturday, June 23, from 10am to 8pm and Sunday, June 24, from 10am to 4pm. The McMenamins Food Court and entertainment on the Main Stage will remain open until 9:00pm on Friday and Saturday nights and Sunday afternoon until 5pm** in order to serve you after you close.

- No animals, bicycles or skateboards on Festival grounds; **no exceptions.**
- No overnight camping is allowed in Fir Grove Park; **no exceptions.**
- No smoking; Fir Grove Park has been designated a No Smoking zone by the City of Roseburg; **no exceptions.**
- No electricity to sites; no generators allowed.

#### **Booth Information**

- Non-Profits who register by the postmarked deadline of March 15, 2012 will receive the early-bird registration rate of **\$155 for UVAA members and \$190 for non-members. After March 15, booth fees are \$170 for UVAA members and \$205 for non-members.**
- Non-Profits are advised not to begin set-up until Friday morning beginning at 7pm. There is no security on-site until Friday night. Absolutely no sooner than Thursday at 4pm. Set up must be completed by 2pm sharp Friday.
- Each booth space accommodates a 10 feet deep by 10 feet wide booth tent.
- All non-profits are responsible for providing their own booth structures with canopies, racks, chairs, tables, display units or other fixtures suitable for outdoor use. Everything must remain inside the booth area.
- Limited organization signage is allowed and is subject to assessment by the festival committee. One sign no bigger than 2'x2' allowed and confined inside the booth area. No exceptions.
- Non-Profits are highly encouraged to offer an artful craft for kids while on site in their booths.
- Non-Profits are restricted from selling or raffling goods; spaces are only to be used as information booths. SAF Committee reserves the right to require the booth occupant to either modify or remove any material deemed commercial and not appropriate to the booth. Failure to comply may result in the booth being closed down without any refund.
- Non-profit vendor booths are required to remain open and available for Arts Festival patrons until the 8pm closing on Friday and Saturday, and 4pm on Sunday; **no exceptions.**
- Be prepared for any inclement weather with appropriate rain covers, tie-downs and weights etc. Direct sun can be a factor as well, since most booths are in direct sun or only partial shade.

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