



# 2011 Membership Meeting



Welcome!

# Board of Directors

- John Crouch, President
- Paul Zegers, Vice President
- Doug Holloway, Secretary
- Craig Jackson, Treasurer
- Richard Worthey, Past President
- Nancy Lehrbach
- Frank Rusch
- Betti Manfre
- Delores Spencer
- Jhana McCullum
- Susan Davis
- Sid Toleno
- Sam Likens



# 2011 – 2014 Board of Directors; Candidates

- Ms. Melanie Bartlett
- Ms. Shannon Connolly
- Mr. Doug Holloway
- Mr. Frank Rusch
- Mr. Craig Jackson



# **UVAA.... Growing into the Future**

## **2011 Strategic Plan**

### **New Mission Statement**

Create and foster a climate that supports arts appreciation, participation and education.

### **New Vision Statement**

Umpqua Valley –  
known for its ART!



# Membership

Our membership is the backbone of this organization. It is through your generosity and participation UVAA can promote appreciation, participation and education in the Arts. Thank you!

**October 2010 Membership: 301**

**October 2011 Membership: 337**

**11.9% increase**

*March Madness  
Membership Drive –  
will you help?*



# Major Donors

- Arnold Morton
- Betty Long Unruh Arts Fund of the Oregon Community Foundation
- Douglas County Cultural Coalition
- Dr. John Wm. and Betty Long Unruh Fund of the Oregon Community Foundation
- Hallie E. Ford Endowment Fund for Arts in Education of the Oregon Community Foundation
- Kerwin Doughton
- Marie Rasmussen
- Norm and Kathy Smith
- Oregon Arts Commission
- Oregon Cultural Trust
- Phillip and Debi Bates
- Richard Worthey and Debbie Kelley
- The City of Roseburg
- The Ford Family Foundation
- The Whipple Foundation Fund
- United Commercial Travelers



# Your Arts Center Staff

- Kathy Henderson; Executive Director
- Aleta McGee; Gallery Manager, 30 hours
- Donna Parker; Reception & Gallery support, 20 hours
- Areole Trattner; Operations, Membership & Executive support, 30 hours
- Raino Isto; Communications Guru, 20 hours
- Renee Richardson; Arts in Education, 20 hours



# UVAA Programs

- Leadership Structure
- Galleries
- Service to Artists
- Arts in Education
- Fundraising
- Technology
- Facilities
- The Clay Place



# UVAA Leadership Opportunities

- Board of Directors
- Gallery Committee
- Arts in Education Committee
- Summer Arts Festival Committee
- Building Committee
- Membership Committee
- Marketing & Outreach Committee



# Gallery Overview

**In 2011 we held 6 different  
exhibitions:**

## **Expose Yourself 2011**

Print Makers on Paper - Coos Art Museum

Jim Lockwood Metal Works

Purely Pastel

UVAA Open - Membership Show

## **Umpqua Plein Air 2011**

Schneider Museum Exhibit

R. Atencio; Progressions

## **5th Annual Hundred Valleys**

### **Best Photo 2011**

Viewpoints; High Dessert Art League

An Association of Writers; Exhaling on Paper

## **Text Us**

Santa's Unique Boutique

Artists of Zimbabwe

Gold Leaf by Oksana



**BOLD** = fee entry

**BOLD** = Juried

# Service to Artists

- Five shows per year, in five galleries, open to artists from across the nation
- Membership show open to member art enthusiasts of all skill levels, filling all five galleries
- We seek out classes and workshop opportunities so hobbyists and professionals alike can continue to expand and grow
- Through distribution of local and regional *call to artists* we keep artists abreast of upcoming opportunities
- We collaborate with local and regional art spots to keep the arts alive in Douglas County
- Umpqua Plein Air coming back in 2012!
- Maintain our leadership role; act as the cornerstone for Art in Douglas County
- Per our mission.....promote art appreciation, participation and education



# Art in Education

Funded in part by the Hallie E. Ford Endowment for Arts in Education of The Oregon Community Foundation



## Current Programs for Children

- Art Express
- Artist in Residence
- Summer Art Classes
- Student Gallery
- Biennial County-wide Student Art Show (opening Jan 9)
- Saturday Classes- new!
- Field Trips for Elementary Students – returning!

## New this year for Educators

Arts Academy – a 4-day arts integration workshop offering educators college credit! Twelve local elementary teachers participated in 2011

# Fundraising Activity

- Sales & Commissions
- Adult Workshops and Classes
- Kids Classes
- Music for the Arts
- Creative Castoffs Sale
- 1forAll – a Gallery Fundraiser
- Guided Gallery Tours
- Facility Rentals
- Summer Arts Festival



# Technology

- Website
- Facebook
- Twitter
- Computers
- Copier



# The Old Soldiers Home.... Our Home

- Owned by the City of Roseburg
- Long-term lease with no monthly fee - City assumes responsibility for the exterior of the building and UVAA is responsible for the interior.
- Currently being considered for placement on the National Register of Historic Places
- \$240K Energy Trust Grant, awarded to City of Roseburg, will add insulation to attic spaces, weatherize doors and refurbish historic windows. Work will begin in late Fall
- Projects completed in the 2010/11 year:

Received \$11,000 from The Ford Family Foundation which allowed us to bring upstairs wiring up to code and install gallery lighting to showcase donated work from our Sister City, Shobu, Japan

Mold abatement process required upgrades to the Gift Gallery

Some interior work provided by the Wolf Creek Job Corps

Facility rentals are down about 30% from last year. This could be due to the economy, but more likely due to elevated requirements for liability insurance and complicated restrictions on alcohol consumption. These are driven by the City of Roseburg but also protect UVAA

Volunteers, Jhana McCullum and Mike Roberts, did an amazing remodel job on the upstairs restroom, started painting upstairs hallway, re-painted the downstairs bathroom, painted the Student Gallery and are eager for more!



# The Clay Place

- Re-opened in the summer of 2010 with kids classes, instructed by Ted Isto
- Became fully operational in the Fall of 2010 with Ted Isto and Greg Price teaching. Both instructors donate countless hours to support program growth
- Offering 3 classes per week (15 hours) with an additional Open Studio day (4-5 hours)
- Classes are growing slowly. Students are dedicated and volunteer their time to support and improve the program
- Exterior painting courtesy of UVAA, City of Roseburg and the Wolf Creek Job Corp
- Will partner with the City to install fencing around complex
- Recently received donation from Riverside Center including new kiln, electric wheel, slab roller and extruder
- Hope to find funds for upgrades, making the facility more usable and comfortable
- Ended the year \$ -738.37. A new revenue plan is in place featuring a clay and glaze sales program which will directly benefit program



Thank you!

