



Because of our commitment to transparency this document will be posted to our website

November 17, 2011

To our Valued Members;

Thank you all for your input in the matter of the Hundred Valley's exhibit. Your passion for the work being done at the Arts Center is clear by your actions and interest.

At our February 28th meeting I became aware of some misstatements in our original message. I promised at that time to recant those statements and get back to you with clarification. I have included both in the paragraphs below:

**Previously stated by UVAA** - *Thank you sincerely to J.Lynn Petersen who has graciously set aside resources to fund an award of \$200 for this exhibit, in perpetuity. We are aware of and want to acknowledge the generosity this represents which we know comes from the heart and reflects J.Lynn's long dedication to UVAA and its programs. This award will continue as long as the funding continues, and will be an additional honorary award given along with the first, second and third place awards. As it has been since its inception in 2008, this award will be titled the "J.Lynn Peterson - Hundred Valleys Award".*

**UVAA amended statement** - *Thank you sincerely to J.Lynn Petersen who previously set aside resources to fund an award for this exhibit. We are aware of and want to acknowledge the generosity this represents which we know comes from the heart and reflects J.Lynn's long dedication to UVAA and its programs. In 2009 J.Lynn was honored by UVAA with the naming of the "J.Lynn Peterson Award." This award will continue in honor of J.Lynn's visionary leadership in developing a juried show at UVAA. Moving forward this award will be known as the "J. Lynn Peterson - Hundred Valleys Award."*

The Gallery Committee met last week and was in full agreement that the name change for this exhibit directly aligns with UVAA's vision for our future "Umpqua Valley - know for its Art!" and best positions this show for growth moving forward.

I will be on vacation the week of November 21st but you are more than welcome to respond via email and I will get back to you the week of November 28th.

Respectfully,  
Kathy Henderson  
Executive Director