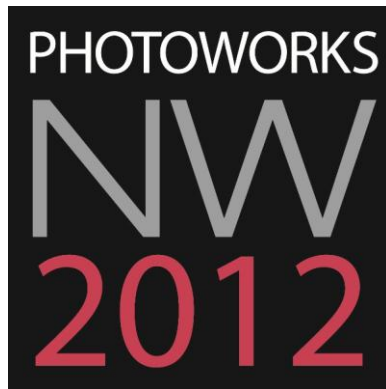


Umpqua Valley Arts Association presents



(Formerly titled "Best Photo")

**Juried Art Show and Competition
Prospectus**

May 11 – July 6, 2012

Juror: Polly Gaillard, Photographer

Assistant Professor of Art - Anderson University, Anderson, SC;
MFA in Visual Art from Vermont College of Fine Arts, Montpelier, VT;
BA in Art from University of South Carolina, Columbia, SC

Cash Awards:

\$500 1st place
\$200 2nd Place
\$100 3rd Place

Submission Deadline: February 28, 2012

Umpqua Valley Arts Association

1624 W Harvard, Roseburg, OR 97471

Artist Schedule:

Submission Deadline: Tuesday, February 28, 2012 (postmarked)
Email Notification: Thursday, March 22, 2012
Art Delivery to UVAA: Tuesday - Monday, May 1 - May 7, 2012
Opening Reception: Friday, May 11 - 5pm to 7pm
Artwork Pick Up: Monday, July 9 - 10am to 5pm

Rules of Entry:

Eligibility: Eligible to all photographers to submit up to (3) entries in all themes and photographic processes. All work must be display-ready upon arrival. UVAA commission rates are 30% for UVAA members and 40% for non-members. Entries must be original works of art and entirely created by the entrant. No work will be accepted into this show which is in violation of any copyright. Artwork must have been completed within the last two years. Work must not have been previously exhibited at UVAA.

Entry Fee: Non-refundable \$30 fee for 1–3 artwork entries. (Checks payable to UVAA)

Awards: 1st Place: \$500, 2nd Place: \$200, 3rd Place \$100

Criteria:

- Entries submitted must be digital jpeg files. Entries and awards will be judged by the juror in person or from digital jpeg files.
- Artists may not substitute another work for an accepted work nor withdraw the work once it is accepted.
- All entries must be for sale.
- All artwork must fit through a standard 3-foot wide door and weigh less than 80 lbs.
- UVAA reserves the right to refuse upon arrival any work that does not match the image or meet hanging criteria or is of unacceptable quality.
- UVAA reserves the right to reproduce artwork from digital images for publicity purposes.

Complete "Online" Registration is available at this link <http://www.uvarts.com/call-to-artists>

Digital Entry File Requirements:

- Images must be in jpeg format with the longest side being between 800 to 1920 pixels.
- Images must be labeled as in this example: John Smith = **PNW_JS_1.jpg PNW_JS_2.jpg** (the PNW denotes that the entry is for PhotoWorks NW, your initials and the submission number); **this is critical.**
- **Mailed CD entries** must be labeled with show name, artist's name and phone number; CDs will not be returned.

Shipping and Delivery of Accepted Artworks: Art Center hours are Tuesday – Friday, 10am - 4pm and Saturday 10am – 2pm. Work may be hand delivered or shipped, to be received at UVAA between May 1st and May 7th. Artwork will be the responsibility of the artist until it is received by UVAA. Each artist will be responsible for shipping costs to and from UVAA. Complete instructions will be included with acceptance letter. UVAA will insure each accepted work for 60% of its value from the time of arrival at UVAA until it is released to the shipping agent.

Juror Polly Gaillard: Polly Gaillard's photography focuses on memory, loss and motherhood. Using an approach to document people or objects, she exposes moments subtle and startling, awkward and endearing that uncovers the various truths of what family is or can be. Gaillard's work ranges from intimate in scale to large, photographic installations. Gaillard has exhibited nationally in juried and solo

exhibitions. She earned her BA in Art from University of South Carolina in Columbia, SC, in 1987, and her MFA in Visual Arts from Vermont College of Fine Arts in Montpelier, VT, in 2010. She currently teaches Photography at Anderson University in Anderson, SC. In 2012 Polly will be teaching in Prague, Czech Republic for the University of New Orleans Prague Summer Seminars. To see more of her work, visit her website: <http://pollygaillard.com/>

History of PhotoWorks NW: The Umpqua Valley Arts Association recognizes that more and more artists are embracing photography as their chosen medium. UVAA is proud to present this annual juried art show "PhotoWorks NW 2012" as a sister show to ArtWorks NW 2012. We are excited to offer this call to artists as an opportunity to have their work recognized and enjoyed by the viewing public.

For questions and additional information contact:
Umpqua Valley Arts Association, Gallery Manager
541-672-2532 Phone
541-672-7696 Fax
www.uvarts.com
Follow us on facebook!

_____ **cut here** _____

Mailed Applications - Please fill out and return to UVAA with \$30 Entry Fee and CD

Name _____

Address _____

City _____ **State** _____ **Zip** _____ **Phone** _____

****Email** _____ (required)

Image # PNW - _____ - 1.jpg

Title: _____

Media: _____

H: _____ **W:** _____ **D (3d only)** _____ (art size only)

H: _____ **W:** _____ **D (3d only)** _____ (finished framed art size)

Image # PNW - _____ - 2.jpg

Title: _____

Media: _____

H: _____ **W:** _____ **D (3D only)** _____ (art size only)

H: _____ **W:** _____ **D (3d only)** _____ (finished framed art size)

Image #PNW- _____ - 3.jpg

Title: _____

Media: _____

H: _____ **W:** _____ **D (3D only)** _____ (art size only)

H: _____ **W:** _____ **D (3d only)** _____ (finished framed art size)

How did you hear about PhotoWorks NW? _____