



UMPQUA VALLEY ARTS

2014 SUMMER ARTS FESTIVAL

Friday, June 27; Saturday; June 28;
Sunday, June 29

ART VENDOR INFORMATION

The Umpqua Valley Arts Association is proud to present our 46th Annual Summer Arts Festival, the largest arts festival in Douglas, Coos and Curry Counties. This eagerly anticipated celebration of the arts is well attended with a nominal \$3 per person or \$10 family rate at the gates and is strongly promoted with a 25K marketing plan including; newspaper coverage, television coverage, radio and public interest. The Arts Center, which rests in the center of historic Fir Grove Park, is in the heart of Roseburg.

The Arts Festival Artisan Marketplace can accommodate up to 130 fine artists and craftspeople from around the country. Artists will offer work in a wide variety of juried mediums including painting, ceramics, glass, jewelry, wood, photography, fiber, metal and more. In addition to the Artisan Marketplace, the **McMenamins Food Court** features 10 or more food vendors plus beer and wine.

Free performances by regional acts will be presented on both the Family and Main Stages. This three day Arts Festival hosts at least 12,000 people over the course of the weekend. We are dedicated to providing you, the exhibiting artist, the support needed to experience an enjoyable and profitable weekend.

Festival Dates & Hours:

The dates of the Festival are **Friday, June 27, 2014 from Noon until 8pm, Saturday, June 28, 2014 from 10am to 8pm and Sunday, June 29, 2014 from 10am to 4pm. The McMenamins Food Court and entertainment on the Main Stage will remain open until 9:00pm on Friday and Saturday nights and Sunday afternoon until 4pm.**

- No animals, bicycles or skateboards on Festival grounds; **no exceptions.**
- No overnight camping is allowed in Fir Grove Park; **no exceptions.**
- No smoking; Fir Grove Park has been designated a No Smoking zone by the City of Roseburg; **no exceptions.**
- No electricity to sites; no generators allowed.

Jury:

- Entries will be judged on artistic quality, creativity, design and craftsmanship by a new panel of artists and/or art professionals. The panel is judging your work on the images you submit, so please keep this in mind while documenting your work and booth for your application.
- **Five photos of sample artwork and 1 photo of your booth setup are required with every application; no exceptions.** Photos will not be returned. Only **jpg** images accepted with online applications. Be aware that the clarity and quality of your images will have an impact on whether or not the work is juried into the Festival. Here is how you need to save your images:
- Submission fees are not processed unless the applicant is accepted, at which time the applicant is notified.
- ALL artwork MUST be handcrafted by the submitting artist; no commercially manufactured artwork is allowed. Only juried artwork is permitted in the artist vendor booth; this will be enforced by visual inspection via the festival committee throughout the weekend; vendors who do not comply with this risk being dismissed from grounds.



Booth Information:

- Artists who register by March 15, 2014 will receive the early-bird registration rate of **\$155 for UVAA members and \$190 for non-members. After March 15, booth fees are \$170 for UVAA members and \$205 for non-members. Deadline for all registrations is June 1, 2014.**
- Prime corner booths designated with a star; add an additional \$25.
- Art vendors are advised not to begin set-up until Friday beginning at 7am. Absolutely no set up sooner than Thursday at 4pm (limited security). There is no security on-site until Friday night. Set up must be completed by 11am sharp Friday.
- No vehicles allowed on the grass areas within the Artist Booth areas of the park.
- Artist vendor booths are required to remain open and available for Arts Festival patrons until the 8pm closing on Friday and Saturday, and 4pm on Sunday; **no exceptions.**
- No more than two artists permitted to share one booth. Exhibitors can select their preference for booth location from the festival site map. Booths will be assigned on a first come, first served basis once application is received with payment.
- Each booth space accommodates a 10 feet deep by 10 feet wide booth tent.
- Exhibitors are responsible for providing their own booth structures with canopies, racks, chairs, tables, display units or other fixtures suitable for outdoor use. All artwork must remain inside the booth area.
- Artists are encouraged to make their work in front of the attendees, within their booths. Be prepared for any inclement weather with appropriate rain covers, tie-downs and weights etc. Direct sun can be a factor as well, since most booths are in direct sun or only partial shade.