

UMPQUA VALLEY ARTS ASSOCIATION PRESENTS



**Juried Art Show and Competition
Prospectus**

May 9 – June 28, 2014

Juror: Holly Andres

Holly Andres has commercial representation through Hello Artists, and gallery representation through Robert Mann Gallery (New York City), Charles A. Hartman Fine Art (Portland), Jackson Fine Art (Atlanta), Robert Koch Gallery (San Francisco).

Cash Awards:

\$500 1st Place

\$200 2nd Place

\$100 3rd Place

Submission Deadline: February 21, 2014

Artist Schedule:

Submission Deadline: February 21, 2014 (postmarked)
Email Notification: March 21, 2014
Art Delivery to UVAA: Tuesday - Monday, April 29 - May 5, 2013
Opening Reception: Friday, May 9 - 5pm to 7pm
Exhibit ends: Saturday, June 28, 2014
Artwork Pick Up/shipped: Tuesday, July 8 - 10am to 5pm

Rules of Entry:

Eligibility: Eligible to all photographers to submit up to (3) entries in all themes and photographic processes. All work must be display-ready upon arrival. UVAA commission rates are 30% for UVAA members and 40% for non-members. Entries must be original works of art and entirely created by the entrant. No work will be accepted into this show which is in violation of any copyright. Artwork must have been completed within the last two years. Work must not have been previously exhibited at UVAA.

Entry Fee: Non-refundable \$30 fee for 1–3 artwork entries. (Checks payable to UVAA)

Awards: 1st Place: \$500, 2nd Place: \$200, 3rd Place: \$100

Criteria:

- Entries submitted must be digital jpeg files. Entries and awards will be judged by the juror in person or from digital jpeg files.
- Artists may not substitute another work for an accepted work nor withdraw the work once it is accepted.
- All entries must be for sale.
- All artwork must fit through a standard 3-foot wide door and weigh less than 50 lbs.
- UVAA reserves the right to refuse upon arrival any work that does not match the image or meet hanging criteria or is of unacceptable quality.
- UVAA reserves the right to reproduce artwork from digital images for publicity purposes.

Complete "Online" Registration is available at this link <http://www.uvarts.com/call-to-artists>

Digital Entry File Requirements:

- Images must be in jpeg format with the longest side being 1920 pixels.
- Images must be labeled as per this example: John M. Smith = PNW_SMJ_1.jpg PNW_SMJ_2.jpg (the PNW denotes that the entry is for PhotoWorks NW, your three initials in reverse, the underscores and the submission number); entries which aren't named correctly will not be juried.
- Mailed CD entries must be labeled with show name, artist's name and phone number; CDs will not be returned.

Shipping and Delivery of Accepted Artworks: Art Center hours are Tuesday – Friday, 10am - 4pm and Saturday 10am – 2pm. Work may be hand delivered or shipped, in order to be received at UVAA between April 29th and May 5th. Artwork will be the responsibility of the artist until it is received by UVAA. Each artist will be responsible for shipping costs to and from UVAA. Complete instructions will be included with acceptance letter. UVAA will insure each accepted work for 60% of its value from the time of arrival at UVAA until it is released to the shipping agent.

Holly Andres: Born Missoula, Montana, 1977, Holly Andres uses photography to examine the complexities of childhood, the fleeting nature of memory, and female introspection. Typically her images

rely on a tension between an apparently approachable subject matter and a darker, sometimes disturbing subtext. She has had solo exhibitions in New York, Los Angeles, San Francisco, Atlanta, Istanbul, Turkey and Portland Oregon where she lives and works. Her work has been featured in The New York Times Magazine, Time, Runner's World, W, Art in America, Artforum, Exit Magazine, Art News, Modern Painters, Oprah Magazine, Elle Magazine, The LA Times, Glamour, Blink and Art Ltd. – which profiled her as one of 15 emerging West Coast artists under the age of 35.

Andres's work was also selected for Go West! Cutting-Edge Creatives in the United States, a book surveying the best creative minds in architecture, design, art, fashion, photography and advertising - published by German-based, DAAB Books, 2011. To learn more about her work, visit her website: holly@hollyandres.com

History of PhotoWorks NW: The Umpqua Valley Arts Association recognizes that more and more artists are embracing photography as their chosen medium. UVAA is proud to present this annual juried art show PhotoWorks NW 2014 as a sister show to ArtWorks NW 2014. We are excited to offer this call to artists as an opportunity to have their work recognized and enjoyed by the viewing public.

For questions and additional information contact: Arts Center, Gallery Manager 541-672-2532

_____ cut here _____

Mailed Applications - Please fill out and return this form to UVAA with \$30 Entry Fee and CD

Name _____

Address _____

City _____ State _____ Zip _____ Phone _____

****Email** _____ (required)

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Image # PNW - _____ - 1.jpg

Title: _____

Film or Digital (circle one) Process - _____

H: _____ W: _____ (Printed photo size only)

H: _____ W: _____ (Framed or ready to hang size only)

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Image # PNW - _____ - 2.jpg

Title: _____

Film or Digital (circle one) Process - _____

H: _____ W: _____ (Printed photo size only)

H: _____ W: _____ (Framed or ready to hang size only)

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Image #PNW- _____ - 3.jpg

Title: _____

Film or Digital (circle one) Process - _____

H: _____ W: _____ (Printed photo size only)

H: _____ W: _____ (Framed or ready to hang size only)

How did you hear about PhotoWorks NW? _____