

Umpqua Valley Arts Association
1624 West Harvard Avenue
Roseburg Oregon 97471
(541)672-2532 ph 541-672-7696 fx
www.uvarts.com

42nd Annual Umpqua Valley Summer Arts Festival
2010

Friday, June 25, Saturday, June 26 & Sunday, June 27

“ARTrageous”

ART VENDOR INFORMATION

Introduction

The Umpqua Valley Arts Association is proud to present our 42nd Annual Summer Arts Festival, the largest arts festival in Douglas, Coos and Curry Counties. This eagerly anticipated celebration of the arts is free to the public (with a suggested donation of \$4 at the gate) and is strongly promoted through newspaper coverage, television coverage and public interest. The Arts Center is in the heart of Roseburg, is open to the public, houses 5 galleries, gift shop, working artist studio and a clay studio and educational classroom which rests in the center of historic Fir Grove Park. The Arts Festival Marketplace features 100+ fine artists and craftspeople from around the Northwest. Artists will offer work in a wide variety of juried mediums including painting, ceramics, glass, jewelry, wood, photography and fiber. In addition to the Marketplace, free performances by regional acts will be presented on the Family and Main Stages. To help celebrate this year's event UVAA will be hosting many activities including a 5k run and competition through the park on Saturday morning. This three day festival will host more than 11,000 people over the course of the weekend. We are dedicated to providing you, the exhibiting artist and food vendor, the support needed to experience an enjoyable and profitable weekend.

Festival Dates & Hours

The dates of the Festival are Friday, June 25, from noon until 8pm, Saturday, June 26, from 10am to 8pm and Sunday, June 27 from 10am to 4pm. The Beer & Wine Garden, Food Court and entertainment on the Main Stage will go until 9:00pm on Friday and Saturday nights in order to serve you after you close at 8pm.

Artist vendor booths are required to remain open and available for Arts Festival patrons until the 8pm closing time; **no exceptions.**

No animals, bicycles or skateboards on Festival grounds; **no exceptions.**

No overnight camping is allowed in Fir Grove Park; **no exceptions.**

Vendor smoking area is in designated parking area; **no exceptions.**

No electricity to sites; no generators allowed.

Jury

Entries will be judged on artistic quality, creativity, design and craftsmanship by a new panel of artists and/or art professionals. **3 Photos of sample artwork and 1 photos of the artist in artwork process are required with every application; no exceptions.** All photos of artwork are viewed with an assigned inventory number only in order to keep the jury process fair. Photos will not be returned. ALL artwork MUST be handcrafted by the submitting artist; No commercially manufactured artwork is allowed. Only juried artwork is permitted in the artist vendor booth; this will be enforced throughout the festival. **Artists are encouraged to work their craft while on site in their booths.**

Booth Information

Artists who register by the postmarked deadline of Wednesday, March 3, 2010 will receive the early-bird registration rate of \$155 for UVAA members and \$190 for non-members. After March 3, booth fees are \$170 for UVAA members and \$205 for non-members. Prime corner booths designated with a star; add an additional \$25. No more than two artists permitted to share one booth. Exhibitors can select their preference for booth location from the enclosed site map. Booths will be assigned on a first come, first served basis once application is received with payment. Each booth space measures approximately 10 feet deep by 11 feet wide. Booth structure dimensions should measure no larger than 10 feet by 10 feet (10' x 10') to provide adequate clearance between booths. (A Booth Recognition award will be given for most attractive and creative booth layout on Saturday afternoon)!

Exhibitors are responsible for providing their own booth structures with canopies, racks, tables, display units or other fixtures suitable for outdoor use. Exhibitors are encouraged to be prepared for any inclement weather with appropriate rain covers, tie-downs and weights etc. Direct sun can be a factor as well, since most booths are not in direct sun or only partial shade.